

# Regional Engagement Forum

**ENGAGEMENT = OPPORTUNITY**

**Venue: Eastbank, Welford St Shepparton (July 31)**

Co-hosted by the Business/Higher Education Round Table and The Greater Shepparton City Council.

A forum to bring together all stakeholders within the regional context – universities, post-secondary education providers (public and private), local government bodies, state development agencies, industries with regional interests, local businesses and policy makers.

Your participation in this **REGIONAL ENGAGEMENT FORUM** is crucial to the ongoing development of linkages between regional business and industry, and post-secondary education. Such linkages will invariably lead to greater entrepreneurial endeavour, accelerated commercial awareness and increased economic activity, resulting in mutually beneficial opportunities.

Please complete and return the Registration Form with payment of \$20.00 + GST (\$22.00) to the Business/Higher Education Round Table by 5pm, Friday July 25.

No refunds, substitute delegates welcomed.

Time – 8.30AM – 4.15PM

When – Thursday 31 July

Where – Shepparton



TITLE: Ms  Mr  Mrs  Prof  Dr

NAME (print): \_\_\_\_\_

POSITION: \_\_\_\_\_

ORGANISATION: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

POSTCODE: \_\_\_\_\_

Ph: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Preferred Method of Contact: Email  Post

**PAYMENT DETAILS:**

Cheque for \$ \_\_\_\_\_ made payable to: Business/Higher Education Round Table

or Charge my Credit Card  Visa  Mastercard  Amex

Credit Card #:

Expiry Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

# Forum Program

**Mayoral Welcome** – Councillor Kevin Ryan (Deputy Mayor of GSCC)

**Keynote Address** – Hon John Brumby  
Victorian Minister for State & Regional Development

**The Shepparton Experience** – Mr Bill Jaboor  
CEO Greater Shepparton City Council

**The Why and Way of OLA** – Adjunct Professor Jim Beck CEO &  
Ms Janet Baker Manager Strategic Projects Open Learning Australia

**Post-Secondary Education and the part it plays** –  
Professor Kerry O Cox Vice-Chancellor University of Ballarat

**Community Expectations** – Mr Ross McPherson  
Managing Director McPherson Media Group

**New Perspectives** – Mr Ian Dobson Associate to the  
Vice-Chancellor Monash University

**Industry Panel** – practical issues in fostering enhanced  
regional engagement

Mr Adam Furphy Managing Director J Furphy & Sons

Mr Mark Shadboldt Operations Manager SPC Ardmona

Mr Jeff Martin CEO Tatura Milk Industries

**Case Studies** – examples of effective collaboration and  
engagement models

Professor Robert Wallis Pro Vice-Chancellor  
(Rural & Regional) Deakin University

Dr Margaret Skene Head of RMIT (Hamilton)

Mr Peter Ryan CEO Goulburn Ovens TAFE

Forum Program

## Outcomes

- There must be an increased level of engagement
- There must be more support for the regional communities' need for high quality post-secondary education
- There must be more support for collaborative initiatives already underway
- There must be clearer identification of the benefits for increased engagement between industry and business, and post-secondary education in regional Victoria
- There must be development of sustainable engagement between industry and business, and post-secondary education in regional Victoria