

BHERT Forum

**ROUND TABLE FORUM TO DISCUSS FOSTERING
ENHANCED REGIONAL COLLABORATION
BETWEEN BUSINESS AND HIGHER EDUCATION**

University of the Sunshine Coast

23-4-2004

Overview

- Range of activities
- What Universities have to offer
- Some models of engagement
- Pre-requisites for making it work
- When it goes wrong
- Some examples from USQ

Range of activities

- Regional Development associated with simply having a University
 - Direct employment
 - Indirect employment
- Voluntary service of staff
- Arts and Cultural Development
- Research and consultancy
- Student work experience
- Growth of education industry
- International students

What Universities have to offer

- Staff expertise
- Student access
- Facilities
- Access to government funds

Some Models of Engagement

- Individual staff driven
- Multiple level/strategic partnership
 - BHP-UoW
 - Nortel-UoW
 - Griffith-Gold Coast City Council
- Whole of Institution
 - University of Tasmania-State Government

Pre-requisites for making it work

- Commitment to region
- Win-win perspective
- Clear expectations
 - Joint definition of research problems
 - Joint understanding of deliverables
 - Joint understanding of time-lines
 - Clear reporting and communicating lines
- Range of expertise in research team

When it goes wrong

Some examples from USQ

- Single Group Links
- Multiple level/strategic partnership

Single Group Links

Example 1

Regional & Remote Health

- Monitoring rehabilitation of patients in their homes
- Aged care in regional centres & private homes
- Palliative care in regional centres & private homes

Single Group Link: Example 2

National Centre for Engineering Agriculture

Multiple level/strategic partnership
Example 1
Rural Community Engagement

- Multi Media Histories of Towns and Regions
- Community Communication advances
- Cultural enhancement in communities

Multiple level/strategic partnership: Example 2

CRC for Climate Variability and Drought Risk Management

- Climatology research – predictive models etc
- Cropping & vegetation responses
 - Management techniques
 - Drought resistant species
- Cash flow variability
 - Impact on
 - Farmers
 - Businesses
 - Townships
 - Financial institutions
- Social Impact flowing

Multiple level/strategic partnership: Example 3

- Institute for Regional and Rural Sustainability
- Holistic approach to genuine problems
- Based on contributions from all Faculties
- Coordinate, integrate and add value to existing smaller initiatives