

Collaborative Infrastructure Use and Creation

Continuity Case Study



Putting your community buying power to work

An initiative of Bendigo Bank



Community Collaboration - Identify the Need

- Broad Community Meeting of Educational, Government and Industry Organisations to explore Strategic Planning and Gap Alignment.
- What keeps you awake at night?
- Preparedness and Readiness to Divulge Information including Weaknesses and Assets
- Collaboration of Thought - Accessing disaster recovery services as a strategic opportunity for process improvement, community leveraging and to increase social capacity.
- Clear understanding of the projects commercial sustainability requirements, the need to multiple dividends (Shareholder, Balance Sheet and Community) and required deployment capital and returns.
- Bendigo Community Telco began to investigate the possibility of establishing a “world’s best practice” Disaster Recovery Centre in Bendigo (on behalf of the Community industries and leaders)

Commercial Approach with Community Outcomes

- Involvement of Industry and Community in the Development of the Business Plan and Community Requirements
 - Data Warehousing
 - Disaster Recovery
 - Business Continuity
 - Hosting Services
- Review of Available and Missing Assets
 - Victorian Government RIDF Pledge
 - La Trobe University Land
 - Industry Technology Partnerships (IBM GSA)
 - Industry and Government Requirements
- Need for Clear Collaborative Communication during Business Modelling and Negotiation Phase
- Long Term Commitment to the Project

Collaborative Market Approach

- There are obvious advantages that can be achieved by harnessing the demand aggregation of any regional community – Current and Future Products and Services
- Organisations such as the Bendigo Bank, Bendigo Health Care Group, La Trobe University, City of Greater Bendigo and BRIT all pledged their support for the centre and committed to use it for a range of services from information back-up, disaster recovery and application hosting.
- They all saw differing operational opportunities for their organisations and the long term strategic benefit that such a facility would have for Bendigo and our growing IT industry.

Community Dividend

- Beyond the meeting of industry, the centre has been able to deliver a community dividend in the areas of :-
 - The enhancement of regional IT infrastructure specifically segmented to delivery solutions to all organisational sizes.
 - Assisting the community to adopt new technologies and opportunities.
 - Infrastructure suitable to support emerging and new IT innovations from our region.
- The catalyst to developing e-commerce and IT resource skills.
- The strengthening of the competitive advantages of our regional organisation's operations over other areas.

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