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# BENDIGO MANUFACTURING GROUP

- **Established 2001**
- **Funded & facilitated by City of Greater Bendigo**
- **Industry driven - local manufacturers have majority presence**

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# BENDIGO MANUFACTURING GROUP

## **Objectives:**

- **Promote Manufacturing sector in Bendigo**
- **Explore initiatives that facilitate development of manufacturing**
- **Establish best possible environment & infrastructure to allow the development of manufacturing**

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# BENDIGO MANUFACTURING GROUP

## **Major Achievements & Activities:**

- **Identified opportunity for food manufacturing precinct & actively pursued implementation**
- **Identified lack of suitable land for expansion of manufacturing sector**
- **“Gap” Analysis**
- **Industry Placement Program**

# "GAP" ANALYSIS PROJECT

- **Manufacturing Output approaching \$1 billion p.a.**
- **Centre for Sustainable Regional Communities, La Trobe Uni – Bendigo (REMPPLAN)**
- **Import replacement opportunities - \$114 million**
- **Value adding opportunities - \$104 million**

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# INDUSTRY PLACEMENT PROGRAM

## **Aims:**

- **For manufacturing to be a desirable career destination for new graduates; and**
- **Employers to make a greater investment in new graduates**

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# INDUSTRY PLACEMENT PROGRAM

- **Project work – relevant & valued**
- **Project committee – oversee, support & review**
- **Reporting relationships**