

# Overview

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- In 2000 and 2001 the population declined slightly.
- Small increase in 2002 (.3%).
- Negative net migration counteracts natural increase.
- Higher than State average crude birth rate and lower than State average crude death rate.
- Higher than State average concentration 0 to 14 years and 30 to 49 years, lower than State average 55 and older.

# Industry sector employment:

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Agriculture, Forestry and Fishing (21.1%).

Manufacturing (17.5%).

Retail trade (14.3%).

Health and Community Services (7.0%).

# Levels of Qualifications 2001 census

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■ Degree or higher	6%	(State 10.7%)
■ Diploma	4.3%	(State 5.4%)
■ Cert. 111 or 1V	9.8%	(State 13.7%)
■ Cert. 1 or 11	3.3%	(State 2.1%)
■ No qualifications	67.8%	(State 58.1%)
■ Not stated	9.9%	(State 9.9%)

# University Study - 2004

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## All

■ Female 559	Male 316	Total 875
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## External

■ Female 230	Male 113	Total 343
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## Internal

■ Female 286	Male 192	Total 478
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## Multi-modal

■ Female 43	Male 11	Total 54
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# University Study – 2004.....

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- Enrolled at over 20 Universities.
- Wide range of ages.
- Wide range of courses.
- Wide range of post codes.

## Market Segments for post secondary education

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- Young people.
- Existing work force.
- People moving into the region.

# Challenges for business

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- Workforce planning.
- People and learning as core to business success.
- Actively encouraging and supporting workers to be learners.
- Establishing and maintaining dialogue with education providers.

# Challenges for education

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- Providing courses which are appropriate and relevant.
- Course delivery which supports learners.
- Engagement with the community.
- Establishing and maintaining dialogue with business and industry.