

BUSINESS/HIGHER EDUCATION ROUND TABLE & *CAMPUS REVIEW* SUMMIT

PHILANTHROPY

Building Partnerships for Mutual Benefit A Critical Source of Income for Learned Institutions

A SIGNIFICANT OPPORTUNITY FOR ALL STAKEHOLDERS TO DISCUSS AND DEVELOP KNOWLEDGE ABOUT THIS MOST IMPORTANT TOPIC AND TO HEAR FROM SOME OF AUSTRALIA'S MOST SUCCESSFUL UNIVERSITY LEADERS AND PHILANTHROPIC ORGANISATIONS

PROGRAM & REGISTRATION

Wednesday 17 May 2006, Sheraton on the Park Hotel, Sydney

In striving for excellence for your institution, voluntary giving can make a significant difference. Philanthropy is not a substitute for core funding; it is not for maintenance; it is to achieve excellence. The funding model for institutions is undergoing radical change. Development of alternate and sustainable revenue streams is a must.

- Does your strategy include capturing a greater share of the philanthropic dollar?
- Does your institution have the necessary knowledge base to identify and initiate relationships with philanthropic corporations, foundations and individuals?
- Does your institution have the necessary expertise to develop and maintain partnerships with philanthropic corporations, foundations and individuals?
- Does your organisation/foundation understand the benefits and opportunities of partnering an institution such as a university, research institute or library?

GIVING MEANS ASKING – ARE YOU AN ASKING INSTITUTION?

WHAT'S IT ALL ABOUT?

- More effective integration within the strategic planning process
- More effective linkage and alignment between education providers, philanthropic organisations, foundations and individuals
- More focus on broader relationships by education providers with business, foundations and individuals
- More focus on the challenges facing regional education providers in their pursuit of philanthropic partners
- More effective linkage between education programs and philanthropic objectives
- More effective links with alumni
- Creating an asking institution.

WHO SHOULD ATTEND?

- Vice-Chancellors, DVCs, PVCs and academic leaders
- External relations/advancement/development/alumni managers from universities
- Senior management from business and industry
- Deans and heads of schools from all disciplines
- Senior officers from research organisations
- Heads of university colleges
- Heads of university libraries
- Executive officers from philanthropic organisations and foundations
- Senior officers & policy makers from all levels of government
- Senior officers from community organisations.

SPEAKERS

Professor Dennis Gibson AO, Chancellor, RMIT University. Professor Gibson also serves on the board of RMIT International University Vietnam which has established a campus in Ho Chi Minh City with the financial support of a North American philanthropic organisation. Currently, he is chair of Graduate Careers Australia, Materials and Microwave Development Pty Ltd and the Premier of Queensland's Smart Awards selection panel. He is a member of the board of Bond University and a trustee of the Australian Peace Scholarship Program.

Professor John Hay AC, Vice-Chancellor & President, University of Queensland. Professor Hay is currently Chair of *Universitas 21*, a consortium of comprehensive, research-intensive international universities and chair of the Carrick Institute. He has an outstanding record for attracting government and private research, teaching and cultural infrastructure funding, and has led UQ to establish a series of internationally recognised institutes and centres. During his term as Vice-Chancellor UQ, he has also built a major supercomputing facility, the \$20M UQ Centre (for cultural, sporting, academic and ceremonial events) and the James and Mary Emelia Mayne Centre Art Gallery, where Australia's first collection of artists' self-portraits is being established alongside other collections.

Professor Don Markwell, Warden, Trinity College, University of Melbourne. Professor Markwell is also a Professorial Fellow of the Department of Political Science and the Centre for Public Policy in the University of Melbourne. Prior to joining Trinity, He was a Fellow of Merton College, Oxford, and lecturer in Politics at the University of Oxford. A Visiting Fellow at Princeton and a Research Fellow at New College, Oxford.

Christopher Thorn, Executive Director, Goldman Sachs JB Were. Christopher is currently the manager of the firm's Philanthropic Services group, where his responsibilities include raising awareness of philanthropic issues; providing advice on investment and capital management to individuals and organisations wishing to implement a philanthropic strategy; and fostering relationships to facilitate the giving process.

Professor Myles McGregor-Lowndes OAM, Director, Centre of Philanthropy & Non profit Studies, Faculty of Business, QUT. Professor McGregor-Lowndes has advised and held board positions in many non-profit organisations over a period of 25 years. He is a consultant to McCullough Robertson Lawyers engaged in high level legal and taxation advice to large national and international non-profit organisations. He is also a member of the ATO Charities Consultative Committee and an advisor to the Board of Taxation.

Dr Wendy Scaife MFIA, FPRIA, Senior Research Fellow, Centre of Philanthropy & Non-Profit Studies, Faculty of Business, QUT. Dr Scaife researches and teaches non-profit

marketing, fundraising, philanthropy and corporate social responsibility. Recent research includes a benchmarking study for the Association of Development and Alumni Professionals in Education (ADAPE), and a team role in the landmark Giving Australia research.

Krista Slade, Senior Advancement Strategist, University of Melbourne. Krista is on a secondment from the University of Toronto where her responsibilities included regional alumni programming, special development initiatives and administering the University of Toronto (Hong Kong) Foundation. She also established the President's International Alumni Council for Professor Robert J. Birgeneau, now the Chancellor of the University of California, Berkeley.

Christine Edwards, CEO, The Myer Foundation/Sidney Myer Fund. Both the Foundation and the Fund continue the philanthropic legacy of Sidney Myer and the succeeding generations of the Myer family. Christine's career has been in health and community services. She is also the on the Governing Council of the Asia-Pacific Philanthropy consortium.

Sam Lipski AM, Chief Executive, Pratt Foundation. Sam is the former editor-in-chief and executive publisher of the *Australian Jewish News* and the founding publisher of the *Jerusalem Report*, an Israel-based fortnightly news magazine. Amongst his community involvements, he is a member of Council at Swinburne University of Technology.

Dr Michael Liffman, Director, Asia-Pacific Centre for Philanthropy & Social Investment, Swinburne University. Dr Liffman has a background in social policy and research, community work and philanthropy. He was CEO of the Myer Foundation, and President of the Australian Association of Philanthropy. He is a member of the International Network on Strategic Philanthropy.

Jane Westbrook, Director, External Relations, Faculty of Commerce & Economics, University of NSW. A former actor and arts administrator, Jane took up her current position in 2002. Her responsibilities include fundraising, alumni relations and a capital campaign, which aims to raise \$25M over the next five years.

Donald Wilson, Vice-President, University Relations, University of Sydney. Don provides strategic leadership and direction for the University's external relations activities. Prior to moving to Australia, Don was chief architect for the Campaign for Colorado College raising over US \$110M.

Dr Daniel McDiarmid, Managing Director, Global Philanthropic. At Global Philanthropic, Dr McDiarmid has assisted research institutes, universities, and aid organisations to develop international fundraising capacity, has reviewed the effectiveness and efficiency of school and university fundraising departments, and has advised universities on the establishment of first-time fundraising and alumni relations.

PHILANTHROPY PROGRAM

Date: Wednesday, 17 May 2006

Venue: Sheraton on the Park Hotel, Sydney

8.15am	Registration
8.45am	Welcome: Professor Ashley Goldsworthy, AO OBE, Executive Director, Business/Higher Education Round Table
8.50am	Opening: Mr Rob Stewart, President, Business/Higher Education Round Table
8.55am	Chair of Proceedings: Professor Dennis Gibson AO, Chancellor, RMIT University
9.05am	Broadening the Culture of Educational Philanthropy in Australia: Professor Don Markwell, Warden, Trinity College, University of Melbourne
9.30am	Encouraging Philanthropy in Australia - Options for Investors: Christopher Thorn, Executive Director, Philanthropic Services Group, Goldman Sachs JB Were; Council member of Philanthropy Australia
9.55am	Degrees of Giving – Research Messages for Universities & Business: Professor Myles McGregor-Lowndes OAM, Director, and Dr Wendy Scaife, Research Officer, Centre of Philanthropy & Non-Profit Studies, Faculty of Business, QUT
10.30am	Morning tea
11.00am	KEYNOTE ADDRESS – Encouraging Philanthropy: Professor John Hay AC, Vice-Chancellor & President, University of Queensland
11.25am	Northern Exposure: Philanthropic Support for Higher Education in Canada: Krista Slade, Senior Advancement Strategist, University of Melbourne
11.50am	Foundations Perspective: Christine Edwards, CEO, The Myer Foundation/Sidney Myer Fund; Sam Lipski AM, Chief Executive, Pratt Foundation
12.40pm	From Benevolence to Investment: Dr Michael Liffman, Director, Asia-Pacific Centre for Philanthropy & Social Investment, Swinburne University
1.05pm	Case Study: Connection Point – developing a Capital Campaign: Jane Westbrook, Director, External Relations, Faculty of Commerce & Economics, University of NSW
1.30pm	Lunch
2.15pm	The Business of Philanthropy: Best Practice or Just Practising? Don Wilson, Vice-President, University Relations, University of Sydney
2.45pm	Taxation Matters: Senior Executive, Australian Taxation Office (speaker to be announced)
3.10pm	Workshop – Australian Universities’ Fundraising: How to develop measurable funding raising capacity? Dr Daniel McDiarmid, Managing Director, Global Philanthropic P/L
4.00 – 4.15pm	OPEN FLOOR on issues raised & close of Summit.

PHILANTHROPY SUMMIT
REGISTRATION FORM (Please copy for additional delegates)

Registration closes Monday
15 May 2006

Tax Invoice

*This document will be a tax invoice
when payment is made.*

COST

1 Day Summit Registration
Wednesday 17 May
\$490.00 + GST \$49.00
= **\$539.00** including morning tea
& lunch

Post:

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B-HERT Secretariat on
(03) 9419 8068 Philanthropy
Summit on Wednesday 17 May,
2006 at the Sheraton on the Park
Hotel, 161 Elizabeth St on Hyde
Park, Sydney

Philanthropy Summit on **Wednesday 17 May, 2006** at the **Sheraton
on the Park Hotel, 161 Elizabeth St on Hyde Park, Sydney**

Please Print in black ink

Title:..... **Name:**

Position:.....**Organisation:**.....

Address:

.....**Postcode:**

Phone:**Fax:**

E-mail:

Payment details

I will be attending the 1 day Philanthropy Summit on 17 May 2006
(\$490.00 + GST \$49.00 = **\$539.00**)

Amount Payable: \$.....

Cheque *Please make cheques payable to Business/Higher Education Round Table*

Credit card Type: Visa Mastercard AMEX

Number:

Cardholder's Name:Expiry:

Cardholder's Signature:

We regret no refunds will be made, however substitute delegates are welcome.
Registrations will only be accepted on an official registration form. One per delegate
is required and should reach B-HERT by no later than Monday 15 May. Notification
of substitute delegates must be received by Tuesday 16 May.
The personal information on this registration form will be held in the strictest
confidence. It will be added to our database and will be used for information alerts
about other B-HERT events and initiatives. Periodically we may share information
with other professional associations to promote relevant matters of interest.
Attendee lists may be listed under our event page on our website. If you **DO NOT
WANT** to be alerted to upcoming events or listed please indicate below.

Please do not alert me to upcoming events

Please do not include me in the attendee list on your website

B-HERT reserves the right to alter or amend the program where necessary.