



# Richard Larkins

## What Does it Mean to be an International University?

# What Do We Mean by International Education?

- **Students being educated in foreign country**
- **International programs of universities offered in partnership or on-line**
- **International campuses**
- **International exchange and “study-abroad” programs**
- **International research collaborations**
- **International focus of curriculum**

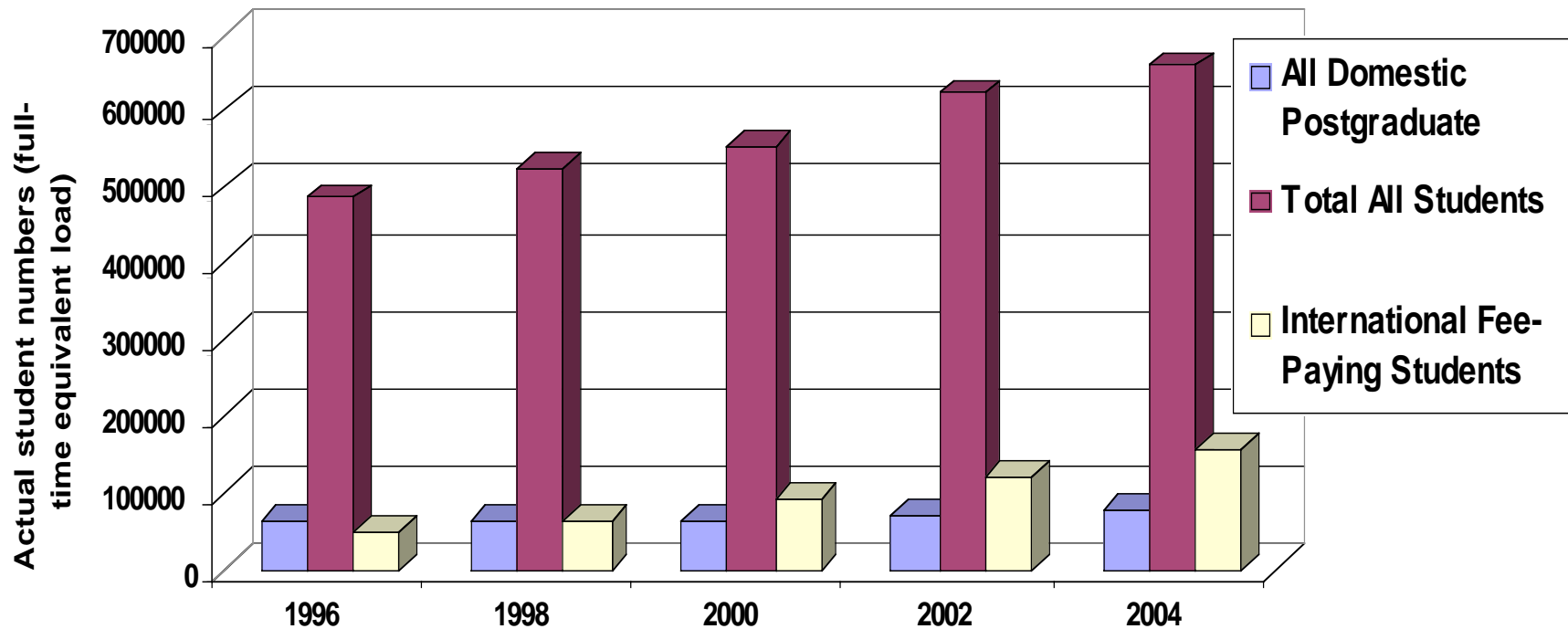
# What Do We Mean by International Education?

- **Students being educated in foreign country**
- International programs of universities offered in partnership or on-line
- International campuses
- International exchange and “study-abroad” programs
- International research collaborations
- International focus of curriculum

# Australian University Education for Foreign Students

- **Australia with a population of 20 million has 9% share of the global market in cross-border tertiary study**
- **24.2% of Australia's students are foreign (cf UK 11.3%, USA 3.5%)**
- **228,555 foreign students undertake degree level higher education in Australia**

# Number of domestic and international students (Full-time Equivalent)



Source: DEST Selected Higher Education Student Statistics.

# What are the Purposes of Obtaining Education in Foreign Country?

## **Students' Perspective:**

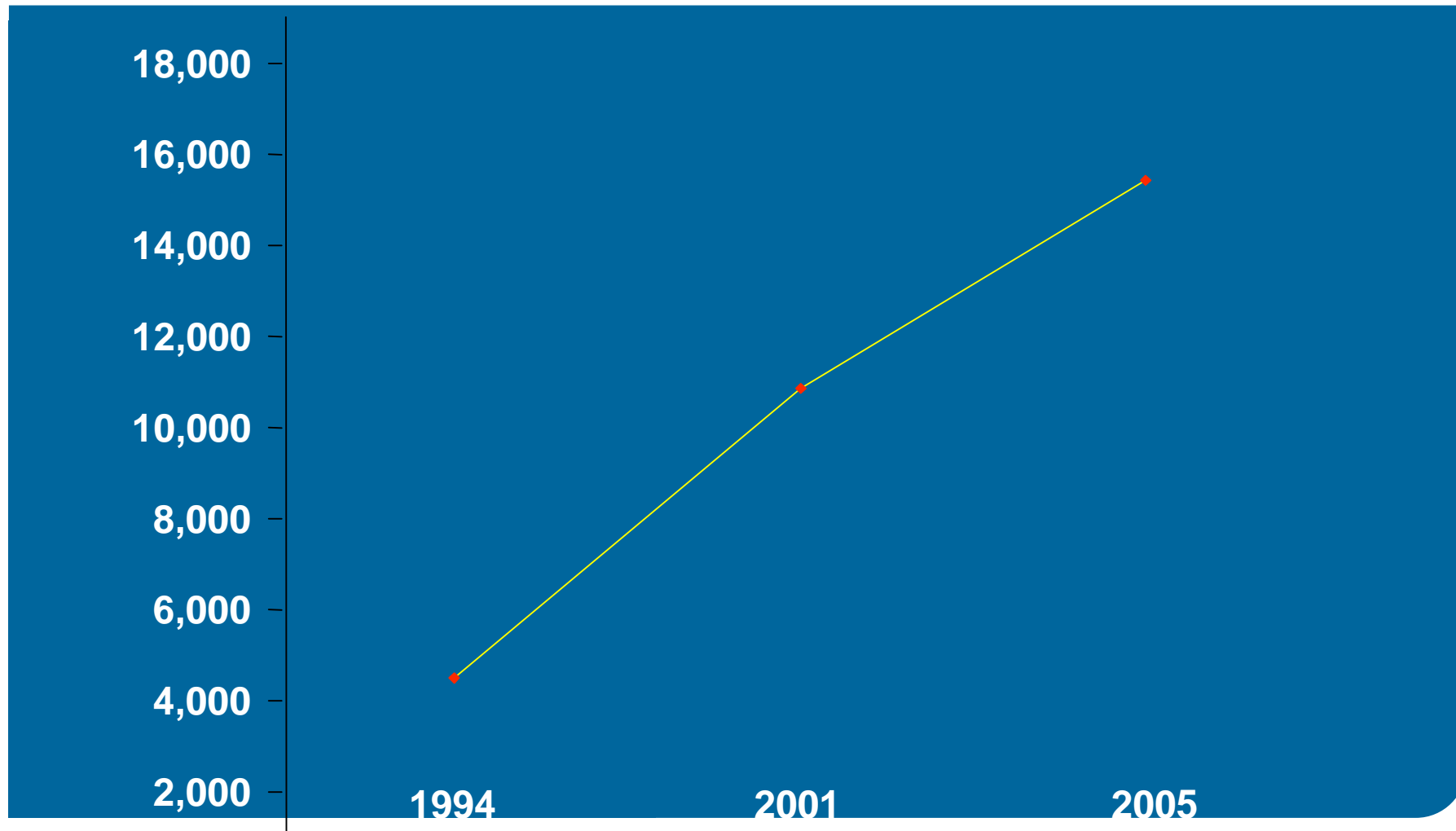
- **Access to quality education not available in their country**
- **Access to tertiary education not available to them in their country**
- **Learn new language**
- **International experience preparing them for a global business market**
- **Life experience**
- **Access to skilled migration programs**

# Why do Universities Admit Foreign Students?

## Universities' perspective

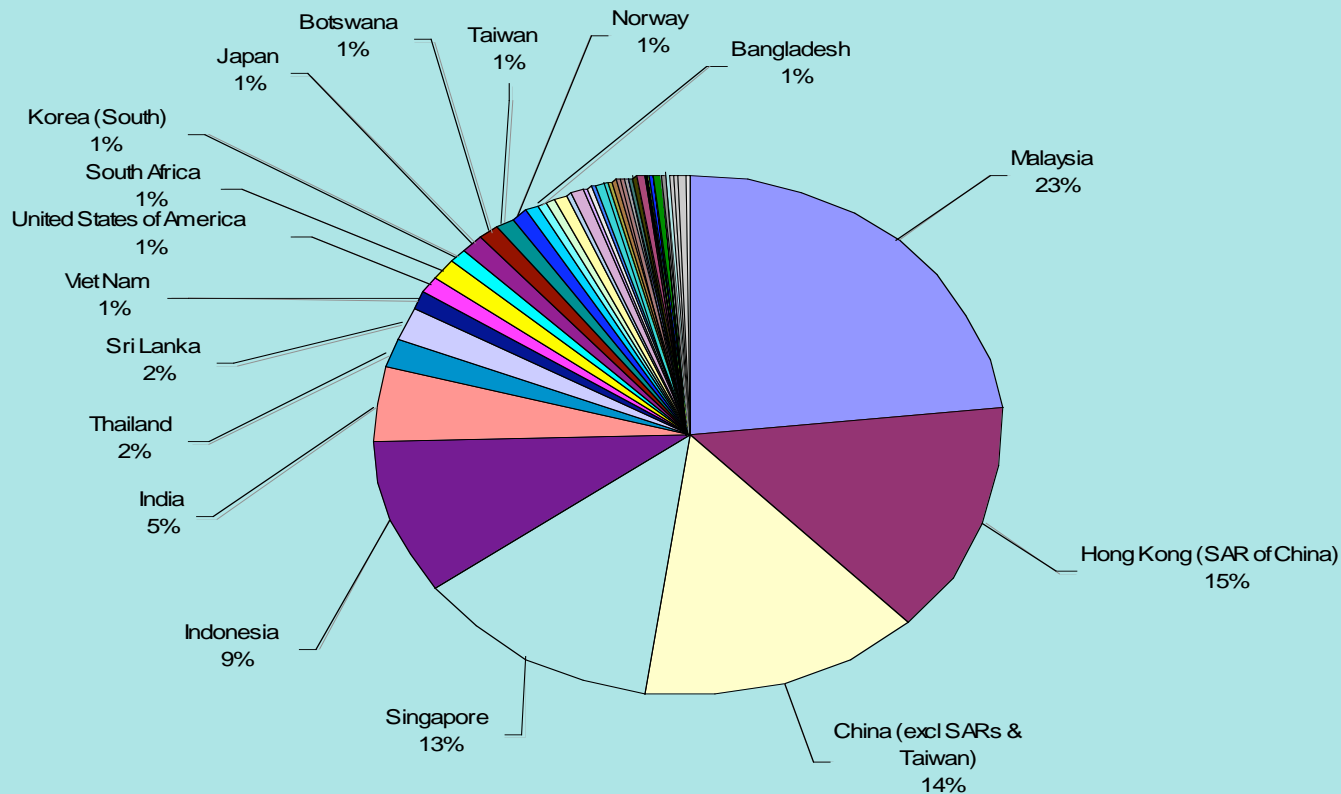
- Source of income
- Builds links with other countries
- Rich cultural experience for own students
- Establishes reputation

# The growth in international students at Monash U



# Demographics of international students

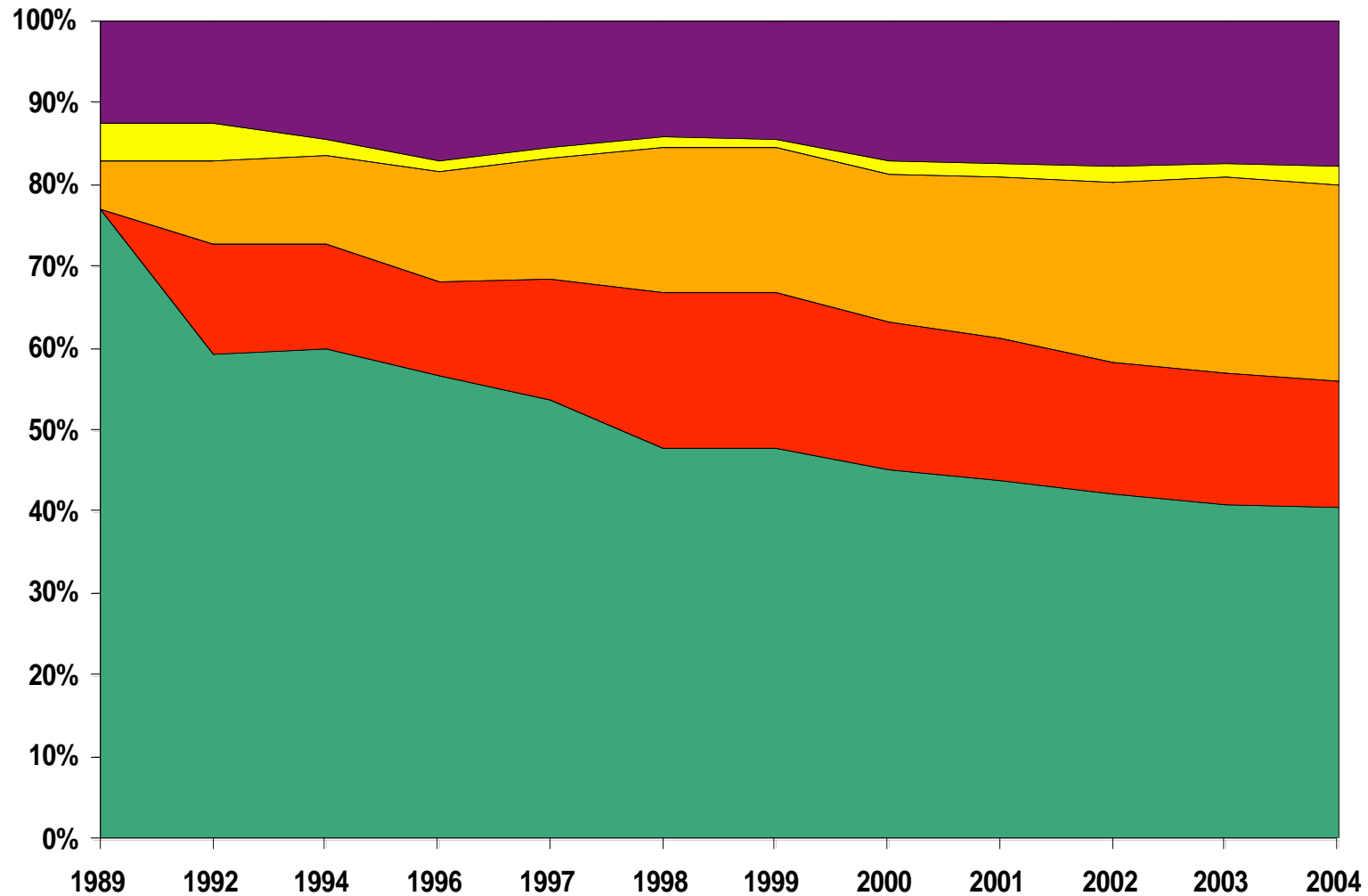
**Country of Permanent Residence - All Campuses**  
As at 31 August 2004



# Issues Relating to Foreign Students in Australia

- **How to maintain quality of education in presence of increased student numbers**
- **How to maintain English standards of students and staff**
- **How to avoid imbalance of cultural groups**
- **How to achieve benefit from cultural enrichment**
- **How to support the students**
- **How to avoid cultural ghettos**

# Changing funding sources (%) 1989 – 2004



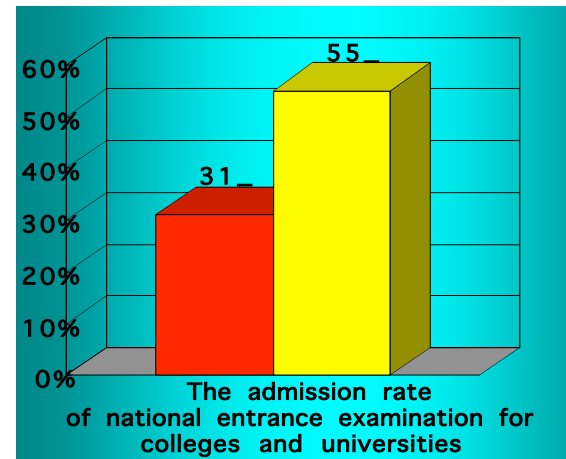
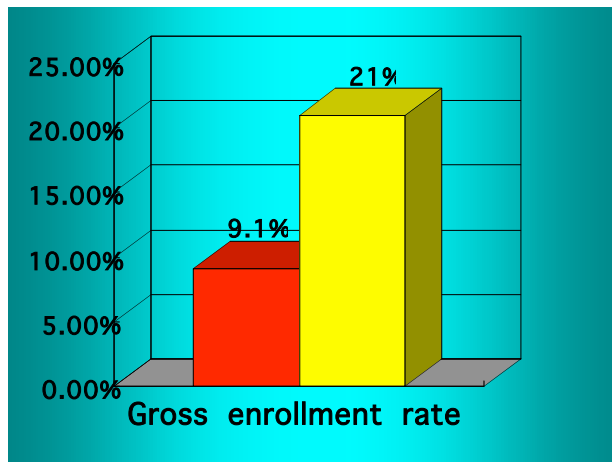
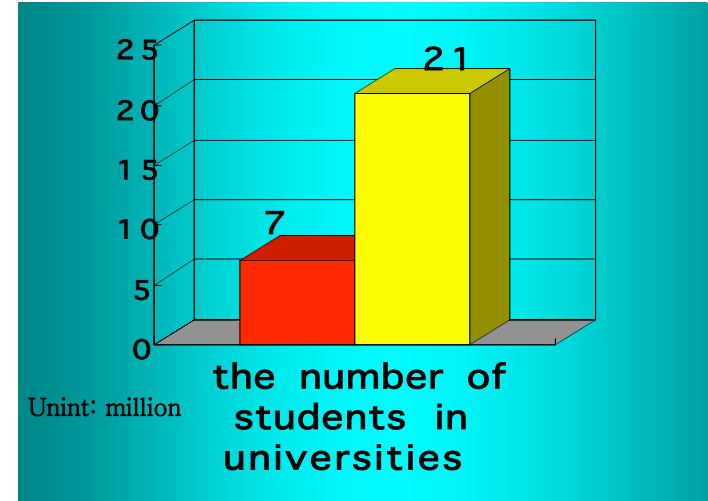
Source: Prior to 1993, DEET *National Report on Australia's Higher Education Sector*, May 1993 (Table 4.6); from 1993 onwards, *DEST Selected Higher Education Finance Statistics*

# 1. A Survey of Chinese Higher Education Development

( Li Xiaohong, Shanghai University)

## 1.1 Changes of Scale

1998 2005



# What Do We Mean by International Education?

- Students being educated in foreign country
- **International programs of universities offered in partnership or on-line**
- International campuses
- International exchange and “study-abroad” programs
- International research collaborations
- International focus of curriculum

# Benefits to Universities of International Teaching Programs in Partnership or On-line

- **Source of revenue**
- **Build links with another university if that is the partner**
- **International experience for staff**

# Potential Problems for Universities with Programs Offered in Partnership or On-line

- **How to maintain quality – risk to reputation**
- **How to avoid loss of IP**
- **How to understand real costs**
- **How to maintain research-teaching nexus**

# What Do We Mean by International Education?

- Students being educated in foreign country
- International programs of universities offered in partnership or on-line
- **International campuses**
- International exchange and “study-abroad” programs
- International research collaborations
- International focus of curriculum

# Rationale for International Campuses

- Give a real international engagement and perspective that partnerships/twinning can never do
- Allows students from one country to pass seamlessly to another for different phases of his/her education (e.g. Global BA)
- Allows research on global issues to be conducted on global basis (e.g. sustainability including water and energy, public health, global movements, security, regulatory affairs)
- Establishes visibility, reputation if done properly
- **NOT** – making money

# An International Campus – Monash South Africa

## Monash South Africa - 1

- Early stage of development – first students 2001
- 1200 students this year vs 812 last year and 490 in 2004
- Students from all over southern Africa: will be the leaders of those countries
- Students represent demographics of region – 75% black
- High standards
- Many bursaries
- Research being established – sustainability, public health, regulatory affairs, international studies, African studies
- No partner – entirely funded by Monash University and still subsidised heavily – will be until about 2011
- We will not repatriate profit to Australia

# Monash South Africa



# Monash South Africa - 2

## Potential Benefits

- **2 way exchange of staff and students – Africa one of the most exciting places, culturally diverse, huge problems, huge potential, the campus, its staff and students are inspiring**
- **Major role and partner in realisation of the potential of the African continent – educational, research, trade and business links of inestimable value to Monash and its graduates to Australia and to Africa**
- **Consistent with social justice objectives**

# International Campuses – Monash University Malaysia

## Monash University Malaysia

- Growing steadily – 2700 students
- 5 Schools (Business, IT, Science and Arts, Engineering, Medicine)
- New campus development underway in KL
- Great opportunity to extend 2 way exchanges of staff and students
- Building invaluable links with South-East Asia
- Unlike Monash South Africa, we have a business partner – but Monash University controls academic standards
- Modest royalty stream to Monash University – probably just covers real costs

# International Centres

- **Monash London and Prato – successful in raising profile, building links and study opportunities for students and staff – important links to Europe**
- **Prato Centre major venue for conferences, teaching programs for Australian students, PhD students**

# Monash Prato



# Dilemmas in relation to International Campuses and Centres

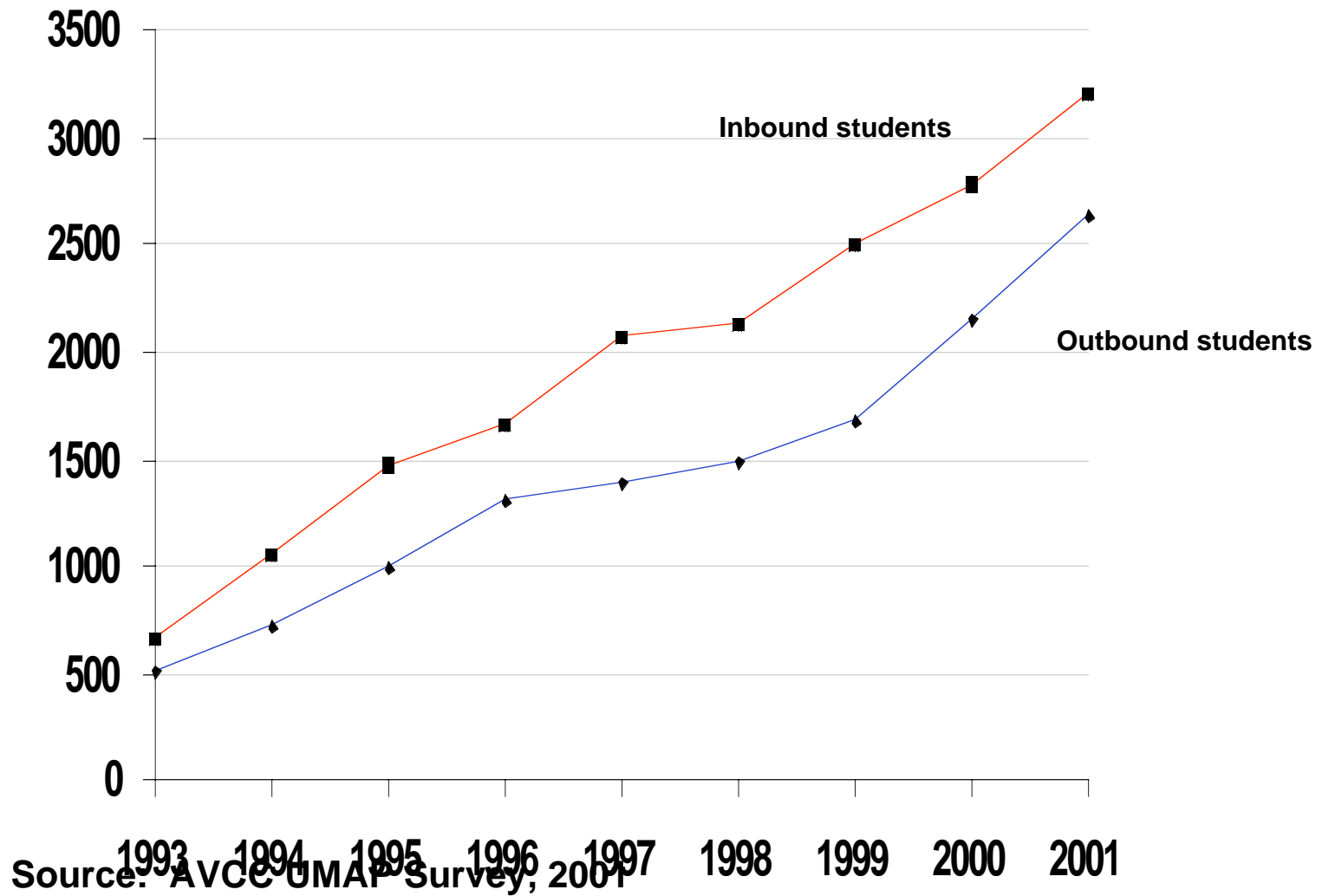
- **How to maintain quality and keep costs in control**
- **Time taken to get to research and research training focus**
- **How to avoid neo-colonial or paternalistic approach**
- **How to convince local regulatory authorities and universities that the campus is about quality, partnership and contribution and not about profiteering**

**So: High maintenance, not to be undertaken lightly, but real benefits**

# What Do We Mean by International Education?

- Students being educated in foreign country
- International programs of universities offered in partnership or on-line
- International campuses
- **International exchange and “study-abroad” programs**
- International research collaborations
- International focus of curriculum

# Student exchanges – 1993 to 2001



# Benefits of Study Abroad and Student Exchange Programs

- **Great experience for students – educational and life**
- **All the benefits of learning in an international environment**
- **Build new networks of friends and professional colleagues**

# What Do We Mean by International Education?

- Students being educated in foreign country
- International programs of universities offered in partnership or on-line
- International campuses
- International exchange and “study-abroad” programs
- **International research collaborations**
- International focus of curriculum

# International Research Collaborations

- **An essential component of modern research**
- **Access to international funding sources**
- **Destination for postdoctoral students**
- **Recruiting source**

# What are the Requirements for Successful International Research Collaborations

- **How to make them significant and sustainable – how to turn MOUs into real action**
- **How to manage them all**
- **How to choose partners – your university will be known by the company it keeps**

# Monash University's Approach to International Research Collaborations

- **Let them grow organically, driven by mutual interests of researchers**
- **In addition, a limited number of defined partnerships with quality partners**
- **A focussed process of developing joint ventures – e.g. IMURA, joint stem cell laboratory with UCSD, joint research laboratories with leading Chinese institutions**

# What Do We Mean by International Education?

- Students being educated in foreign country
- International programs of universities offered in partnership or on-line
- International campuses
- International exchange and “study-abroad” programs
- International research collaborations
- **International focus of curriculum**

# International Focus of Curriculum

- **We wish to prepare students for a life where business, industries and the professions are practised on a global basis**
- **Progressively, must bring in international balance rather than narrow parochial viewpoint**
- **Has especial relevance to professional education as more generalist education should already have this focus**
- **But balance with the desire of the students to have a local experience and education**

# What is the Philosophy Underlying International Focus for Universities

- **Must prepare graduates to work in a global economy, global companies – international perspective essential**
- **Many research questions benefit from international approach**
- **A network of alumni in many countries a huge benefit to the university and country**
- **Understanding different cultures and religions intellectually and emotionally rich and rewarding**
- **It will lead to a more peaceful and secure world**

# Conclusion

- **To be an international university means much more than admitting foreign students**
- **Pursuing an active international strategy is challenging but immensely rewarding**
- **Many dilemmas are posed with respect to each aspect of international focus**
- **Education and research are wonderful bridges between nations which will help to build a safer, better world**