

Linking R&D into practice

- Many possibilities, large and small, expensive or low cost
- Trust and track record needed
- Final Year Thesis Projects; low cost, academic year timing, main aim must be educational
- Summer Vacation positions; short term, exploratory, link with FYT and employment
- Research Degrees eg PhD-long term, industrially risky

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Range of Possibilities includes:

- Short Term Contracts
- Long Term Commercial Development
- Short term work can lead to research
- ARC Linkage Scheme
- Other Industry Schemes
- Funded Institutes with objectives (long term)
- CRC or other Industry-University Cooperatives



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Linking R&D into practice

- IP and Ownership to be established at the outset-(Students have unique IP rights)
- Long Term relationships best exploit Uni-Industry Cooperative advantages
- Cooperative Development of 'core' expertise is best
- Curiosity Driven Research often does not suit Industry
- Why do it? Expertise, personnel or infrastructure driven? Social, PR, personnel or products?
- Time Scales and differing agendas must be well understood