



Proudly presents

# Medical Innovation 2009

Exploring the drivers and inhibitors of  
innovation in medical research, industry and practice

June 11th – 12th 2009 | Griffith University, Gold Coast

Featuring an outstanding range of contributions including:

Professor Ian O'Connor, Vice Chancellor and President,  
**Griffith University**

Professor Warwick Anderson, Chief Executive Officer,  
**National Health and Medical Research Council (NHMRC)**

Professor Gavin Brown AO FAA CorrFRSE, Inaugural Director,  
**The Royal Institution of Australia (RiAus)**

Dr Ian Macreadie, Principal Research Scientist, Molecular and  
Health Technologies, **CSIRO**

Ian Chalmers, Chief Executive Officer, **Medicines Australia**

Dr Richard Jefferson, Chief Executive Officer, **CAMBIA**

Professor Ian Hamilton Craig, Professor and Clinical Lead in Internal  
Medicine, School of Medicine, **Griffith University**

Associate Professor Beth Webster, Director,  
**Intellectual Property Research Institute of Australia**


Ben Dillon, Chief Executive Officer and Managing Director,  
**Polartech**

Dr Michael Sargent, Chair,  
**National Collaborative Research Infrastructure Strategy (NCRIS)  
Committee**

Professor Rob Lewis, Director, Monash Centre for Synchrotron Science,  
Centre for X-Ray Physics and Imaging, **Monash University**

**To Register:**

(+ 61 2) 9080 4307

 (+ 61 2) 9290 3844



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www.informa.com.au/medicalinnovation

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## DAY ONE Thursday 11th June, 2009

8.30 Registration and coffee

8.50 Opening remarks from the Chair

### 9.00 Welcoming address

Professor Ian O'Connor, Vice Chancellor and President,  
Griffith University

## PROMOTING INNOVATION IN MEDICAL SCIENCE

### 9.10 OPENING KEYNOTE ADDRESS

#### Developing a globally aligned system for medical innovation

- Building on the expertise of international universities and publicly funded research organisations (PROs) which are strongly established in the healthcare market
- Creating linkages between Australia and the rest of the Asia-Pacific
- Balancing competitive costs against quality research
- Promoting Australia as a local hub of medical research and innovative products

Professor Gavin Brown AO FAA CorrFRSE, Inaugural Director,  
The Royal Institution of Australia (RiAus)

### 9.50 EXPERT INSIGHTS

#### Intellectual property and medical innovation

#### Economic principles of encouraging innovation – research exemptions under patent law

Associate Professor Beth Webster, Director,  
Intellectual Property Research Institute of Australia

#### Promoting progress in medical research through fair use of IP

Dr Richard Jefferson, Chief Executive Officer, CAMBIA

11.00 Morning refreshments and networking break

### 11.30 Building Australia's medical and health talent pool

- Equipping primary and secondary teachers with science skills
- Increasing awareness of medical science focused careers
- Improving graduate pathways in medical science – encouraging internships and cadetships
- Supporting researchers in their early and middle careers
- Developing high quality human capital

Professor Ian Hamilton Craig, Professor and Clinical Lead in Internal Medicine, School of Medicine, Griffith University

### 12.10 Targeting innovation through developing demand side capabilities

- Reforming the one-way pipeline from research to production
- Developing mechanisms for feedback from consumers to researchers
- Informing consumers to encourage their input

Ben Dillon, Chief Executive Officer and Managing Director,  
Polartechnics

12.50 Luncheon

### 1.50 PANEL DISCUSSION

#### Promoting innovation in medical industry

- Equipping people and workplaces with skills for innovation
- Involving Australian businesses and research organisations in active collaboration
- Creating business incentives for research and development
- Structural improvement of regulatory frameworks to encourage innovation

Ben Dillon, Chief Executive Officer and Managing Director,  
Polartechnics

Ian Chalmers, Chief Executive Officer, Medicines Australia

## COMMERCIALISING MEDICAL INNOVATIONS

### 2.50 Exploring models of commercialisation and their pros and cons

- The Public Science Model – no IP ownership
- The Licensing Model – research institution owns IP and licenses it to a company
- The Innovation Model – research institution owns IP and is actively involved in setting up a start up company

Michael Finney, Chief Executive Officer, QUT Bluebox Pty Ltd

3.30 Afternoon refreshments and networking break

### 4.00 Commercialisation Case Studies

This session will provide tangible examples of medical innovations which have been spun out into start up companies. Case studies will include QRx Pharma, Impedimed, Spinifex Pharmaceuticals and Dendrimed.

Dr Dean Moss, General Manager – Life Sciences,  
UniQuest Pty Limited

### 4.40 PANEL DISCUSSION

#### Growing companies through R&D – the role of technology incubators

- Building the capacity for companies to take on new ideas
- Promoting collaboration between researchers and industry
- Examining the role of government funding
- Stimulating early stage investment in companies developing medical innovations
- Ensuring that incubators are operating efficiently and effectively

Anne-Marie Birkill, Chief Executive Officer,  
i.lab Incubator Pty Ltd

Andrew Loch, Chief Executive Officer,  
Gold Coast Innovation Centre

Hamish Hawthorn, Chief Executive Officer,  
ATP Innovations Pty Ltd

5.20 Closing remarks from the Chair

End of day one and networking drinks 

## DAY TWO Friday 12th June, 2009

8.30 Registration and coffee

9.00 Opening remarks from the Chair

### FUNDING MEDICAL INNOVATION

#### 9.10 OPENING KEYNOTE ADDRESS

##### The future of medical research grants

Professor Warwick Anderson, Chief Executive Officer, National Health and Medical Research Council (NHMRC)

#### 9.50 EXPERT INSIGHT

##### Sources of funding for commercialisation

Peter Devine, Chief Executive Officer, Uniseed

10.30 Morning refreshments and networking break

### REGULATING MEDICAL INNOVATION

#### 11.10 Improving the efficiency and coherency of medical innovation policy in Australia

- Uniting the fragmented institutional framework for innovation policy
- Creating a joined-up government approach to medical innovation
- Promoting institutional alignment on governance
- Examining the proposed National Innovation Council

Dr Michael Sargent, Chair, National Collaborative Research Infrastructure Strategy (NCRIS) Committee

#### 11.50 Encouraging medical innovation through research and development tax concessions

- R&D tax incentives
- Capital Gains Tax relief
- Supporting revenue positive and revenue negative start ups
- Considering the plastic nature of medical industry - through the Continuity of Ownership and Same Business Test
- Creating incentives for sustaining investment - appealing to big pharma

Dr Nicholas Gruen, Chief Executive Officer, Lateral Economics

12.30 Luncheon

### SHOWCASE OF MEDICAL INNOVATIONS

#### 1.30 Exploring innovations in screening for Alzheimers disease

Dr Ian Macreadie, Principal Research Scientist, Molecular and Health Technologies, CSIRO

#### 2.10 Discussing progress in developing the new Australian Synchrotron

Professor Rob Lewis, Professor of X-ray and Synchrotron Physics, Director, Monash Centre for Synchrotron Science, Monash University

2.50 Afternoon refreshments and networking break

#### 3.20 Challenges and successes faced in developing the Patient Admission Prediction Tool

Dr James Lind, Director of Emergency Medicine Training, Emergency Department, Gold Coast Hospital

#### 3.50 Promoting collaborative research on children's health and advocating its application in policy and medical practice

Dr Lance Emerson, Chief Executive Officer, Australian Research Alliance for Children and Youth (ARACY)

4.20 Closing remarks from the Chair

End of the conference



### UPCOMING EVENTS

#### B-HERT Regional Higher Education Engagement Forum

Wednesday, April 1st 2009, Grand Hyatt, Melbourne

*An interactive learning day for universities & VET to help these institutions effectively communicate with government, business and other institutions.*

For more Information visit [www.highereducationsummit.com.au](http://www.highereducationsummit.com.au)

#### B-HERT presents Developing The Knowledge Economy

July 2009

For more information Email - [Danielle.Ryan@informa.com.au](mailto:Danielle.Ryan@informa.com.au)

#### B-HERT presents the 2nd annual Innovation 2009

September 2009

For more information Email - [Keith.Barks@informa.com.au](mailto:Keith.Barks@informa.com.au)

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Alicia Boyd on (02) 9080 4326 or email [alicia.boyd@informa.com.au](mailto:alicia.boyd@informa.com.au)

# Medical Innovation 2009

June 11th – 12th 2009 | Griffith University, Gold Coast

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**PHONE** (+61 2) 9080 4307

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### CONFERENCE VENUE

**Griffith Centre for Medicine & Oral Health, Griffith University**

16 High Street Southport, QLD

### ACCOMMODATION & TRAVEL

We have negotiated a reserved rate on accommodation for delegates.

To get a quote or make a booking call 1800 817 339.

www.lido.com.au/conference

**BreakFree Maldives** - Cnr Woodroffe Ave & Pacific St, Main Beach, QLD 4217

**BreakFree Rays** - 106 - 108 Marine Parade, Southport, Gold Coast, QLD 4215

### REGISTRATION FEES

Registration fee includes copies of the conference presentations, lunch and refreshments

### CANCELLATION POLICY

Cancellations must be advised in writing at least 10 days prior to the event. An administration fee of \$440 (incl. GST) will be incurred for cancellations. A refund will not be given if a delegate fails to attend or cancels within 9 days prior to the event. Conference notes will be sent to paid delegates who cancel in the non-refund penalty period. Substitutions can be made at any time before the event without penalty.

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## MEDICAL INNOVATION 2009

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June 11th – 12th 2009 | Griffith University, Gold Coast

Evaluating an outstanding range of contributions including:

- Professor Ian Collins, Vice-Chancellor and President, Griffith University
- Professor Maria Antoniou, Chief Executive Officer, National Public and Medical Research Council (NH&MRC)
- Professor Peter Brown, ANZSAC, Griffith University, Director, the Royal Institution of Australia (RIA)
- Dr. Michael Sargent, Chief, National Collaborative Research Infrastructure Strategy (NCRIS) Committee
- Professor Michael Spector, Medical Centre for Sustainable Science, Centre for Policy, Practice and Research, Monash University

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