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UNIVERSITY**

**A NEW
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THOUGHT.**



present

WORKFORCE AUSTRALIA: A Degree of Vision in the Global Financial Crisis

Forum: Friday, 23 October, 2009
Victoria University, 300 Flinders St, Melbourne

*A Significant Opportunity for BUSINESS,
INDUSTRY and TERTIARY EDUCATION
Stakeholders to Discuss the Future
Development and Requirements of
Australia's Workforce.*

Distinguished Speaker Dinner: 22 October, 2009

Keynote Speaker: Karim Tamsamani, General Manager, Google Australia and NZ

Venue - ANZ Pavilion, The Arts Centre, St Kilda Rd, Melbourne

Endorsed by:



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Australian Government

Department of Education, Employment and Workplace Relations

What is the forum about

One of the challenges facing tertiary education and training providers is to identify what are the skill sets and knowledge which will be relevant to the changed economic climate and the years ahead, and how best to meet these.

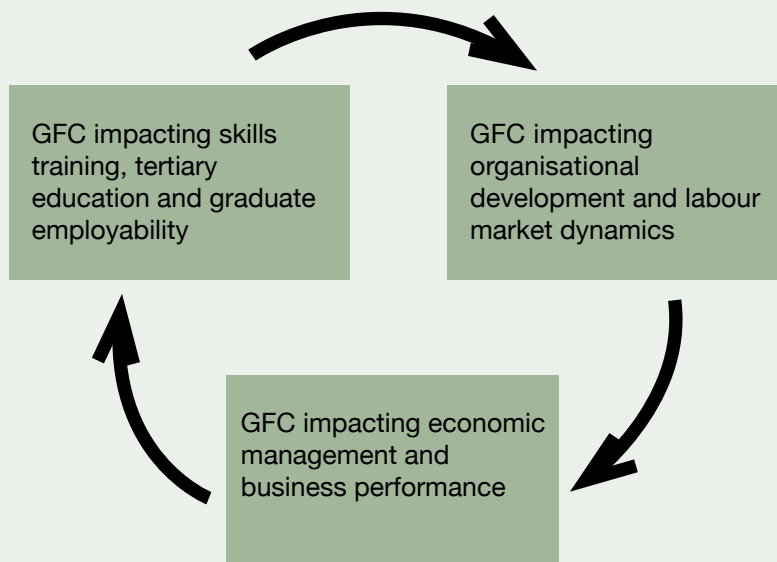
With increasing commercial forces and a globally competitive marketplace there is constant pressure to compress the lag between demand for and supply of appropriately educated and trained staff.

Business and education providers need to put in place mechanisms to ensure we anticipate our needs and know how to meet them.

There is the continued presence of skill shortages. Such shortages cover an array of industry sectors, even those sectors that may currently be in contraction. However, what needs to be considered is the type of skills/education the Australian workforce will need to overcome the current malaise and as the economy moves forward.

Australia is increasingly a knowledge-based economy. Sectors such as elaborately transformed manufacturing, the humanities, creative industries, finance, ICT, engineering, mining, agriculture, the sciences and the professions will be the enablers in our pursuit of a high performing knowledge-based economy.

This forum will be an opportunity to canvass the opinions and ideas of thought leaders from a number of areas of expertise - business, industry, higher education, vocational education and training, research, graduate employers and the professions. We hope that the outcome will be some innovative initiatives for consideration and practical proposals for implementation by the various stakeholders.



Who should attend

Business, industry and government executives with a focus on staff training and professional development

Business, industry and government executives with a focus on organisational and business development

Deans and senior academics from all relevant disciplines

Senior executives and faculty from private providers and vocational education and training institutions

Senior Policy advisers from all levels of government

Senior executives from professional associations and industry groups

Why

There are number of issues to be explored including:

- Labour market dynamics
- Graduate prospects, sector migration, employment trends
- Managing and developing your workforce in difficult times
- Perspectives on developing new industries, matching supply and demand with economic development imperatives
- Enriching the educational experience, retaining international students to higher degrees
- Expanding the skills base, competitive advantage through an internationalised workforce
- Our place in the world, competitive advantage through global enterprise
- Educating a global-ready workforce
- Engaging all resources

Distinguished Speaker Dinner 22 October (ANZ Pavilion, 100 St Kilda Rd, Melbourne)

Karim Tamsamani - General Manager - Google Australia and New Zealand

Karim Tamsamani manages Google's domestic business and strategic partnerships in Australia and New Zealand. Karim joined Google from Fairfax Media, where he was most recently Group Director, Fairfax General Magazines (responsible for growing the profile and advertising revenue of Fairfax's suite of inserted magazines) and Commercial Director for Newspapers (responsible for agency and group sales, trade marketing and business development). Prior to this he was the publisher and Vice President of Who Weekly at Time Inc South Pacific from 1999 to 2002. He has previously served in a variety of senior capacities with Hachette, including the positions of regional business publisher in Hong Kong (1995-96), associate publisher for Korea in Seoul (1996-97), and managing director for Hachette in Sydney (1997-99).

8.15am Registration

8.45am Welcome
David Hind, President, Business/Higher Education Round Table
Jason Coutts, Branch Manager, Equity, Performance and Indigenous Branch, Higher Education Group,
Dept of Education, Employment and Workplace Relations

Focus *Market Forces*

9.00am Opening Remarks and Chair of Morning Sessions
Dr Anne Jones, Deputy Vice-Chancellor, Director of TAFE, Victoria University

9.10am Labour Market Dynamics
Professor Sue Richardson, National Institute of Labour Studies, Faculty of Social Sciences, Flinders University
Dr Tom Karmel, Managing Director, National Centre for Vocational Education Research

9.40am Changed Circumstances
Assoc Professor Paul Gollan, Dept of Business, Faculty of Economic and Financial Studies, Macquarie University
Assoc Professor John Armstrong, In-house Philosopher, Melbourne Business School
Dr Peter Brain, Executive Director, National Institute of Economic and Industry Research

10.20am Morning Tea

Focus *Meeting the Need*

10.40am Graduate Prospects, Sector Migration, Employment Trends
Leanne Hardwicke, Director – International and National Policy, Engineers Australia
Neil Roberts, Manager – Professional Development, Energy Australia
Mary Hicks, Director, Employment and Training, Australian Chamber of Commerce and Industry
Courtenay Baker, Executive Search Consultant, Slade Partners

11.20am Perspectives on developing New Industries and Sustainable Economic Growth
Patricia Neden, CEO, Innovation and Business Skills Australia
Dr Roslyn Prinsley, General Manager, New Rural Industries, Rural Industries Research and Development

12.00pm Productivity: more than numbers
Peter Tatham, Executive Director, Career Industry Council of Australia
Bob Paton, CEO, Manufacturing Industry Skills Council

12.25pm Enriching the Educational Experience and Expanding the Skills Base
Helen Cook, Vice-President, International Education Association Australia
Lynne Dalton, Chief Executive, The Centre for Volunteering
Chris Butler, President, Enterprise Registered Training Organisation Association
Helen Zimmerman, Executive General Manager, NAVITAS English

1.05pm Lunch

Focus *Challenging Times*

1.45pm Engaging with business in times of dynamic change
Professor Sandra Harding, Vice-Chancellor and President, James Cook University

2.10pm Competitive Advantage through Work-integrated Learning - Case Studies
Delivering Workforce Professionalisation – Kean Selway, CEO, Deakin Prime
Lee-Anne Fisher, Manager, Policy and Projects, Education and Training, Australian Industry Group

2.50pm Round table: Our niche, Educating a global-ready workforce, Engaging all Resources
Professor John Toohey, Head of School, Graduate School of Business, RMIT University
Frances Pratt, Sales Director, Enspire Australia
Assoc Professor John Buchanan, Director – Workplace Research Centre, Faculty of Economics and Business, University of Sydney
Grant Meyer, Director, Economic Development Australia

3.50pm Close

WORKFORCE AUSTRALIA FORUM and DISTINGUISHED SPEAKER DINNER

REGISTRATION FORM (Please copy for additional delegates)

Registration closes
Wednesday 21 October 2009

Tax Invoice

This document will be a tax invoice
when payment is made

Cost

1 Day Forum Registration

Friday 23 October 2009

B-HERT Member

\$220.00 (incl. GST)

Non-member

\$330.00 (incl. GST)

including morning tea and lunch

1 Day Forum and Dinner

B-HERT Member

\$355.00 (incl. GST)

Non-members

\$475.00 (incl. GST)

Dinner Registration

including pre-dinner drinks

Thursday 22 October

(7.00pm for 7.30pm Dinner)

B-HERT Member

\$135.00 (incl. GST)

Non-member

\$145.00 (incl. GST)

Post:

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More information

B-HERT Secretariat

(03) 9419 8068 www.bhert.com

Workforce Australia Forum (23 October) Victoria University, 300 Flinders St
Distinguished Speaker Dinner (22 October) ANZ Pavilion, the Arts Centre, St Kilda Rd

Please Print in black ink

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Payment details

- I will be attending the **Workforce Australia Forum** on 23 October
B-HERT Member: **\$220.00** (incl. GST) Non-member: **\$330.00** (incl. GST)
- I will be attending the **Workforce Australia Forum** on 23 October and **Dinner** on 22 October
B-HERT Member: **\$355.00** (incl. GST) Non-member: **\$475.00** (incl. GST)
- I will be attending the **Dinner only** on 22 October
B-HERT Member: **\$135.00** (incl. GST) Non-member: **\$145.00** (incl. GST)

Amount Payable: \$ _____

- EFT** please email bhert@bhert.com with remittance advice reference **WA10/2009**
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We regret no refunds will be made, however substitute delegates are welcome.

One registration form per delegate is required and should reach B-HERT by no later than Wednesday, 21 October. Notification of substitute delegates must be received by Thursday, 22 October. The personal information on this registration form will be held in the strictest confidence. It will be added to our database and will be used for information alerts about other B-HERT events and initiatives. Periodically we may share information with other professional associations to promote relevant matters of interest.

- Please do not alert me to upcoming events**

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