

# Sustainability at Work

## Embedding and mainstreaming sustainability

Wednesday 4 August 2010

Melbourne Convention and Exhibition Centre – MCEC

1 Convention Centre Place South Wharf Level 2 Room 203

Program				
Chair	Time	Topic	Speakers	Theme
David Williams Executive Director VTA	9.30am	<i>Welcome</i>	Introductions: Linda Brown, DVC Swinburne University of Technology and Clive Dwyer, Melbourne Convention and Exhibition Centre	The Business Imperative
	9.35 am- 10.05 am	<i>Keynote address:</i> The benefits, costs and difficulties; - 'If sustainability is so good, why aren't all businesses doing it?'	John Thwaites, Monash Sustainability Institute, Former State Minister for the Environment, Water and for Victorian Communities	
	10.05 am - 10.35 am	<i>Topic:</i> An assessment of key internal and external drivers shaping professional accounting bodies' sustainability agendas	John Purcell - Policy Adviser Corporate Regulation, Professional Standards Strategy Group CPA Australia	
	10.35 am- 10.45 am	<i>Question time</i>		
<i>Break</i>	10.45 am – 11.00 am	<i>Morning tea</i>		
Sharon Winocur Executive Director BHERT	11.00 am – 11.30 am	<i>Topic:</i> Sustainability for the Salvos	Frank Staebe, General Manager Finance and Operations and Donald Munro, Sustainability Manager The Salvation Army	Business in Transition – A case study
	11.30 am - 12 md	<i>Topic:</i> Embedding sustainability in education and the spin-off • Research • Strategy • Practical outcomes	Linda Brown, DVC Swinburne University of Technology and Scott McKenny, Industry Programs, Swinburne University of Technology	Education and research for sustainability
	12.00 md - 12.25 pm	Green Skills and Efs – Is education for sustainability the trigger for change?	Dr Garry McDonald, Director, National Centre for Sustainability, Swinburne University of Technology and Denise Stevens, CEO TAFE Development Centre (TDC)	Education for Sustainability
	12.25pm – 12.40 pm	<i>Question time</i>		
<i>Lunch break</i>	12.40 pm– 1.15 pm	<i>Lunch</i>		
Cheryl Batagol Chair of EPA Vic	1.15 pm – 2.15 pm	Q&A: Is the educational sector providing the right sustainability education for business? Does business know what it wants? Panel of speakers including - Ms Patricia Neden (CEO IBSA), John Purcell (CPA), Frank Staebe and Donald Munro (The Salvation Army) and Linda Brown (DVC Swinburne)		
Gael Andrews Project Manager UniGateway	2.15 pm – 2.45 pm	<i>Topic:</i> A Sustainable Business	Francis Grey - Research Director, Sustainable Asset Management	What makes a sustainable business?
<i>Break</i>	2.45 pm – 3.00 pm	<i>Afternoon tea</i>		
Linda Condon Strategic Advisor National Centre for Sustainability, Swinburne University of Technology	3.00 pm – 3.30 pm	<i>Keynote address:</i> How can education for sustainability make a difference for business and the community?	Sam Mostyn – Director of Institute of Sustainable Solutions. University of Sydney	Reflections
	3.30 pm - 3.45 pm	<i>Questions time</i>		
	3.45 pm – 4.00 pm	<i>Close and where do we go to from here?</i>	Linda Condon, National Centre for Sustainability, Swinburne University of Technology	



## Purpose and Objectives

- To conduct a forum that explores the role of education in effectively embedding sustainability into mainstream education, business and community practice.
- To reinforce the position that sustainability requires the broad acceptance and application by a variety of significant stakeholders.
- To demonstrate the central role of the tertiary education sector in embedding sustainability throughout business, government and the community.
- To showcase current best practice examples of what is happening in education and how it impacts on business and community sustainability, and to foreshadow future innovative developments.
- To stimulate debate.



# REGISTRATION FORM (Please copy for additional delegates)

**Registration closes  
Friday, 30 July 2010**

**Tax Invoice**

This document will be a tax invoice when payment is made to B-HERT.

ABN 80 050 207 942

**Cost**

**B-HERT Members**

\$75.00 (incl. GST)

**Non-members**

\$95.00 (incl. GST)

**1 Day Registration**

morning/afternoon tea & lunch

**To Register**

**Post:**

Swinburne University  
of Technology, Mail W91  
369 Stud Road Wantirna 3152

**Fax**

(03) 9210 1913

**E-mail**

lblack@swin.edu.au

**More information**

Online at [www.bhert.com](http://www.bhert.com)  
or [www.swin.edu.au/ncs](http://www.swin.edu.au/ncs)  
or contact NCS Secretary  
Linda Black  
Phone 03 9210 1956

## Sustainability at Work Forum on 4 August 2010

Melbourne Convention and Exhibition Centre,  
1 Convention Centre Place South Wharf Level 2, Room 203

**Background:**

The move towards sustainability is growing across the world, a trend now being hastened by global responses to climate change. Government policy and regulations, international markets (and regulation) and increasing community and stakeholder expectations are very likely to dramatically increase the participation of businesses and communities in sustainable practices. Notwithstanding this, educational institutions can now only reflect on what the required attributes of graduates might be, once this participation gains momentum.

Sustainability under various forms ranks as a national priority on the federal government's agenda. There is considerable policy work that has been undertaken by the three levels of government and a degree of regulation has already been introduced. Even without regulation there is considerable momentum to operate in a more sustainable environment. From a business perspective it is an effective promotional tool to which the community responds to positively and it offers opportunities to develop leaner businesses and resulting cost savings. The education sector is critical to both business and the wider community for sustainability to become socially and culturally established.

The relationship between education, business and the community is vital to align expected need and supply of skills and knowledge for sustainability.

*Please Print in black ink*

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Position: \_\_\_\_\_ Organisation: \_\_\_\_\_

Address: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

**Payment details**

I will be attending the **Sustainability Forum** on 4 August 2010,  
Melbourne Convention and Exhibition Centre, 1 Convention Centre Place,  
South Wharf

B-HERT Member: **\$75** (incl. GST) Non-member: **\$95** (incl. GST)

Amount Payable: \$ \_\_\_\_\_

**Cheque** please make cheques payable to **Business/Higher Education Round Table**

**EFT** please email [lblack@swin.edu.au](mailto:lblack@swin.edu.au) with remittance advice reference **SUS08/2010**

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**We regret no refunds will be made, however substitute delegates are welcome.**

Registrations will only be accepted on an official registration form and one per delegate is required by no later than 30 July 2010. Notification of substitute delegates must be received by 2 August 2010.

The personal information on this registration form will be held in the strictest confidence. It will be added to our database and will be used for information alerts about other events and initiatives. The conference organisers (B-HERT and the National Centre for Sustainability, Swinburne University of Technology) reserve the right to alter or amend the program where necessary without notice. Photography and audio may take place and may be reproduced in B-HERT/SUT publications or on our websites.