

Present the Inaugural Summit

# Sustainability in the Key Professions: Accountancy

September 30 - October 1, 2010 | Quay Grand Suites Sydney

*Standardising, reporting and yielding enhanced corporate sustainability*

## KEY INTERNATIONAL CONTRIBUTIONS FROM:



Peter H. Y. Wong, Consultant & Former Senior Partner, Deloitte Hong Kong; Chairman, RepuTex Group; Board Member, Global Reporting Initiative; Chairman, GFC Trustees Hong Kong Ltd

## FEATURING AN OUTSTANDING PANEL OF SPEAKERS INCLUDING:

John Purcell, Policy Adviser Corporate Regulation, Professional Standards, Strategy Group, CPA Australia

Nick Ridehalgh, Partner, PricewaterhouseCoopers Australia

Victoria Coleman, Network Manager, Global Reporting Initiative Australia

Professor James Guthrie, Head of Academic Relations, The Institute of Chartered Accountants Australia

Sean Hanley, Manager, Water Accounting Standards Board Office, Bureau of Meteorology

Richard Boele, Founder and Managing Director, Banarra

Professor Phil Hancock, Associate Dean of Teaching and Learning, UWA Business School


Associate Professor Lorne Cummings, Accounting, Macquarie University


James Hazelton, Senior Lecturer, Macquarie University

Bahador Tari, Head of Carbon Research and Analytics, RepuTex

Hugh Grossman, Executive Director, RepuTex

## To Register:

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Researched and developed by:

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# SUSTAINABILITY IN THE KEY

The inaugural summit *Sustainability in Key Professions: Accountancy* will explore the advancement of accountancy towards the integration of sustainability performance measurement.

## Why you should attend Sustainability in Key Professions: Accountancy

- Join accountancy practitioners, professional and accrediting associations, academics and government bodies to discuss trends in the workplace, best practices, and the challenges that sustainable accounting presents
- Hear international presentations that will cover sustainability trends and client needs in Asia, as well as foreign benchmarking tools and initiatives to measure and report corporate sustainability
- Focus on the academic challenges to produce the most employable and internationally attractive accountant, considering industry changes and the need for soft and non-financial skill sets

## Tailor your attendance by selecting the sessions which are most relevant to you

You can choose to attend the conference only (held 30 September 2010) and/or one or both Master Class sessions (held 1 October 2010). Alternatively you may attend both days and maximise your learning and networking experience.

For regular updates on the agenda and speaker line-up, go to [www.informa.com.au/sustainableaccountancy](http://www.informa.com.au/sustainableaccountancy)

## Thursday 30 September 2010 - Conference

8:30 Registration and coffee

### 9:00 Welcome

Professor Mark Gabbott, Executive Dean, Faculty of Business and Economics, **Macquarie University**

Professor Suzanne Benn, Education for Sustainability, Director, **ARIES**, Head, Graduate School of the Environment, **Macquarie University**

### Introduction from the Chair

Associate Professor Lorne Cummings, Accounting, **Macquarie University**

## INDUSTRY PROGRESSION: DRIVERS TO INCLUDE SUSTAINABILITY THROUGHOUT THE INDUSTRY

### 9:15 KEYNOTE: An assessment of key internal and external drivers shaping professional accounting bodies' sustainability agendas

- How accounting bodies engage with and respond to the complexities of sustainability
- The international drivers of convergence in financial and non-financial disclosure - the role to be played by professional accounting bodies
- The function of professional education and accreditation within an education continuum directed at the sustainability-based skilling of the accounting profession
- Technical skills vs leadership, personal effectiveness and business skills - the attributes and 'tool-kit' of the future accountant

John Purcell, Policy Adviser Corporate Regulation, Professional Standards, Strategy Group, **CPA Australia**

### 10:00 Corporate governance, accountability and risk

- The key role for accountancy in reporting governance and sustainability
- Developing and implementing a sustainable performance reporting system into existing accountancy strategies: managing, measuring and reporting assured corporate responsibility
- Addressing risks and opportunities to maintain the competitive advantage
- The evolving role of accountants: interdisciplinary and non-financial skills

10:30 Morning tea

### 10:45 Driving shareholder value through sustainable business practice

- Impact of social and environmental mega-trends on business
- Growing response of key business stakeholders
- Capital markets response - impact on value, and future access to capital
- Role of the finance team in embedding sustainable business practices throughout the organisation

Nick Ridehalgh, Partner, **PricewaterhouseCoopers Australia**

### 11:30 The Global Reporting Initiative: capturing the full corporate picture to develop the corporate strategy and reduce costs

- Understanding and measuring the commercial value of sustainability
- Creating consistency: standardising for value creation and reliability to minimise ambiguous indicators of market value
- Factoring sustainable values into financial results: triple bottom line reporting that contribute to critical corporate decisions
- Changes and developments in measuring techniques
- GRI initiatives and international professional bodies

Victoria Coleman, Network Manager, **Global Reporting Initiative Australia**

### 12:00 Corporate social responsibility: future strategic plans and disclosing the non-financials

- Incorporating sustainability into the business plan and creating a broad-based disclosure system
- Benefits of reporting and evaluating the non-financials
- A look at the challenges: understanding corporate responsibility, capturing the data, applying assurance and credibility to sustainability reports
- The Climate Disclosure Standards Board- guidelines for business practices

12:30 Lunch

### 1:30 CASE STUDY: Grappling with water accounting

- Background on the development of water accounting
- Learnings from the AWAS pilot program
- Next steps in water accounting

Sean Hanley, Manager, Water Accounting Standards Board Office, **Bureau of Meteorology**

# PROFESSIONS: ACCOUNTANCY

## INTERNATIONAL FOCUS: LEARNINGS FROM THE GLOBAL MARKET

2:15 **Accountancy, Sustainability and Opportunity: the Rapidly Changing Asian Perspective**

- The impacts of Environmental, Social and Governance (ESG) risk and the unfolding global carbon economy on companies in the region
- Foreign client concerns and the growing demand for new forms of credible sustainability reporting
- The roles and opportunities for accountants as strategic partners to the CFO in areas such as cost modeling, valuations and reporting assurance

Peter H. Y. Wong, Consultant & Former Senior Partner, **Deloitte Hong Kong**; Chairman, **RepuTex Group**; Board Member, **Global Reporting Initiative**; Chairman, **GFC Trustees Hong Kong Ltd**; Former Board Member, **International Federation of Accountants**

3:00 Afternoon tea

## EMPLOYABILITY AND MULTI-DISCIPLINARY SKILLS IN AN INCREASINGLY SUSTAINABILITY-FOCUSED INDUSTRY

3:15 **KEYNOTE: Sustainability and accountancy materials**

- Advancing the professional and educational materials
- Learning from the research
- Teaching the global accountant
- Future of the accounting industry: integration of sustainability into professional learning qualifications

Professor James Guthrie, Head of Academic Relations, **The Institute of Chartered Accountants Australia**

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**Hannah Guz on (02) 9080 4326 or email: [hannah.guz@informa.com.au](mailto:hannah.guz@informa.com.au)**

4:00 **The employable accountant: evolving to changing client demands**

- Skills for the future accountant: the technical and non-technical skills as demanded by the employer
- Threshold Learning Outcomes for all Australian accounting Bachelor and Master coursework degrees
- The role of sustainability in the threshold learning outcomes
- Rewriting the notes: revising textbooks and lecture notes to include sustainability issues

Professor Phil Hancock, Associate Dean of Teaching and Learning, **UWA Business School**

4:30 **PANEL: Producing the globally employable accountant**

- Rewriting the curriculum: interdisciplinary skills and turning the classroom into "the field"
- Providing students with real-work experiences: the sink-or-swim unpaid internship
- How can sustainable courses offer a competitive advantage?
- Drivers and barriers for sustainability in the curriculum and accreditation criteria
- Integrating client-needs and firm-demands into the coursework
- Will market demand for sustainable accounting drive change?
- Industry needs from universities
- The role for professional associations to facilitate change

Associate Professor Lorne Cummings, Accounting, **Macquarie University**  
Nick Ridehalgh, Partner, Sustainability & Climate Change, **PWC**  
For speaker updates, visit [www.informa.com.au/sustainableaccountancy](http://www.informa.com.au/sustainableaccountancy)

5:00 Closing remarks from the Chair  
End of day of one

## Friday 1 October 2010 | MASTER CLASSES

Choose one of the following morning workshops: 9:00am- 12:30pm

**MASTER CLASS A:**  
**Teaching sustainability – a practitioner's perspective**

- Teaching and developing stand-alone ethics and sustainability units
- What students like and loathe
- Challenges and opportunities for incorporation into the 'mainstream'
- Bringing real-life experience into the classroom
- Maintaining the competitive advantage in the transition of new courses

Associate Professor Lorne Cummings, Accounting, **Macquarie University**  
James Hazelton, Senior Lecturer, **Macquarie University**

**MASTER CLASS B:**  
**Sustainability auditing & assurance**

- Current trends in sustainability auditing
- Key challenges for auditors and their clients
- Likely developments in areas such as carbon reporting and energy

Richard Boele, Founder and Managing Director, **Banarra**

Choose one of the following afternoon workshops: 1:30pm - 5:00pm

**MASTER CLASS C:**  
**Water accounting**

- Background on the development of water accounting
- The Exposure Draft of Australian Water Accounting Standard 1 (ED AWAS 1)
- Next steps in water accounting

Sean Hanley, Manager, Water Accounting Standards Board Office, **Bureau of Meteorology**

**MASTER CLASS D:**  
**Modeling the financial risks attached to carbon and sustainability**

Global case studies will examine:

- The appraisal of carbon and sustainability risk valuations for financial and corporate sector clients.
- How to track the cost of carbon risk exposures in supply chain relationships
- The modeling of the cost impacts resulting from changed weather patterns
- How to inform client strategy on facilities and asset management
- Valuations and customised carbon and ESG research for major financial institutions worldwide

Hugh Grossman, Executive Director, **RepuTex**  
Bahador Tari, Head of Carbon Research and Analytics, **RepuTex**  
Peter H. Y. Wong, Consultant, **Deloitte**

To see live highlights on YouTube from our events, visit [www.youtube.com/informa0z](http://www.youtube.com/informa0z)

# Sustainability in the Key Professions: Accountancy

September 30 - October 1, 2010 | Quay Grand Suites Sydney

**YES!** Please register me for Sustainability in the Key Professions: Accountancy (P10K53)

	Early bird rate	Standard rate
One day conference		
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One day conference plus one Master Class		
<input type="checkbox"/> Higher Education Rate	\$895.50 + 10% GST = \$985.05	\$1,030.50 + 10% = \$1,133.55
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<input type="checkbox"/> Standard Rate	\$1,615.50 + 10% GST = \$1,777.05	\$1,795.50 + 10% = \$1,975.05
Master Class only (price per class)		
<input type="checkbox"/> Higher Education Rate	\$315 + 10% GST = \$346.50	\$355.50 + 10% = \$391.05
<input type="checkbox"/> Standard Rate	\$445.50 + 10% GST = \$490.05	\$535.50 + 10% = \$589.05

Early bird available until 30 July 2010

Please tick one or two of the Master Classes to attend:

Master Class A  Master Class B  Master Class C  Master Class D

### UNABLE TO ATTEND THE CONFERENCE

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### CONFERENCE VENUE

**Quay Grand Suites Sydney**

61 Macquarie Street, East Circular Quay, Sydney 2000

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### ACCOMMODATION & TRAVEL

For your convenience, please access this event via our website and click on the 'Venue & Accommodation' tab or call the Lido Group on 1800 817 339.

### REGISTRATION FEES

Registration fee includes copies of the conference presentations, lunch and refreshments

### CANCELLATION POLICY

Cancellations must be advised in writing at least 10 days prior to the event. An administration fee of \$440 (incl. GST) will be incurred for cancellations. A refund will not be given if a delegate fails to attend or cancels within 9 days prior to the event. Conference notes will be sent to paid delegates who cancel in the non-refund penalty period. Substitutions can be made at any time before the event without penalty.

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## SUSTAINABILITY IN THE KEY PROFESSIONS: ACCOUNTANCY

## P10K53

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