



Business/Higher Education Roundtable proudly presents:

Innovative Australia Summit 2010

Realising Australia's competitive future

11th-12th October 2010 | The Rendezvous Hotel, Melbourne

Featuring presentations from:

Chris Murphy, Government Advisory,
KPMG Econtech

John Evans, Professor,
The University of New South Wales

Yvonne Brennan, Principal,
The Inspiration Room,
The University of Technology Sydney

Klaus Boehnke, Consultant, **Booz&Co**

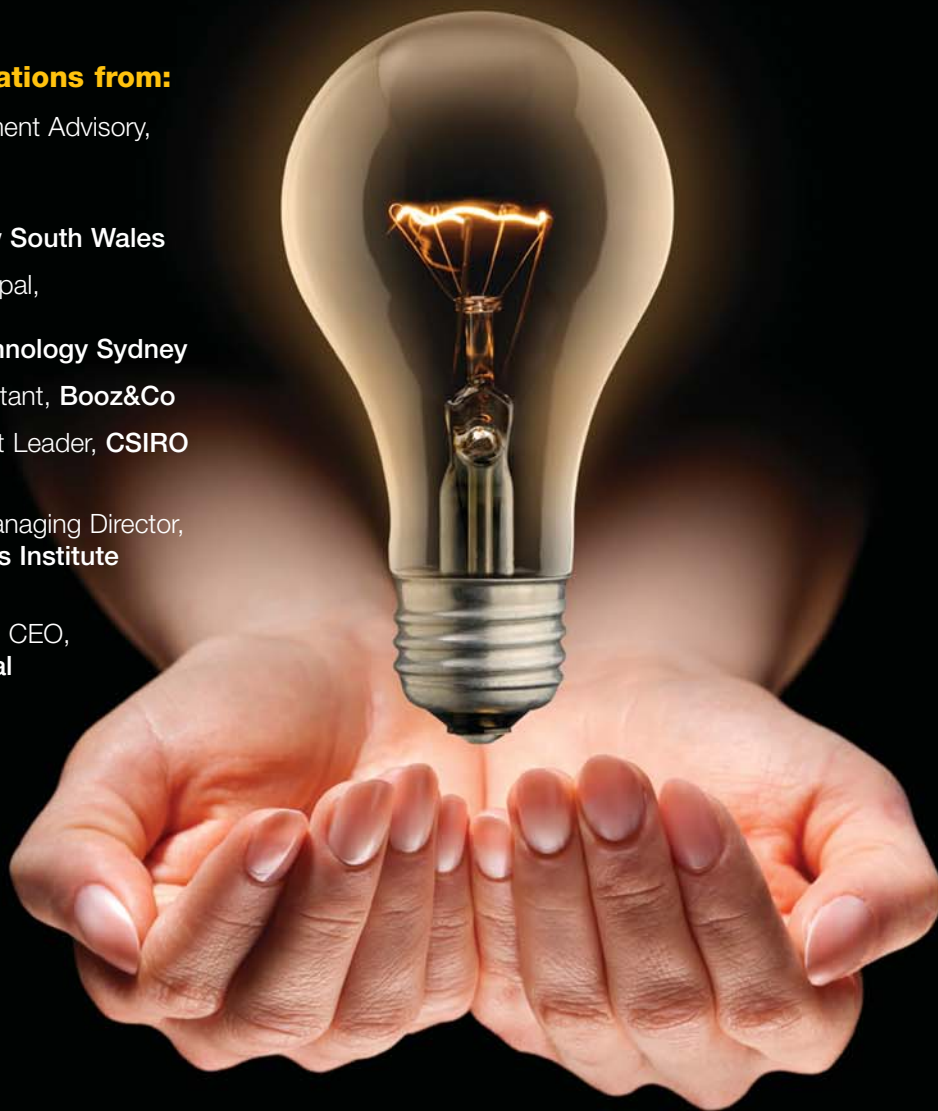
John O'Sullivan, Project Leader, **CSIRO**





Allan Ryan, Managing Director,
The Hargraves Institute



Peter Williams, CEO,
Deloitte Digital



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DAY ONE Monday 11th October

8.30 Registration and coffee

8.45 **Networking session**

Get to know your peers right from the start in this relaxed and informal speed networking session. Bring your business cards!



9.00 Opening remarks from Chair

THE URGENCY FOR INNOVATION

9.10 **KEYNOTE**

Innovation overview

- Measuring technological trajectories
- Current and evolving trends across business and industry
- Decade predictions

Bianca Nogrady, Author, **The Sixth Wave**

10.00 **Delivering leadership and a competitive edge in existing markets and creating future trends**

- Future markets and upcoming trends.
- Anticipating change and staying ahead
- Developing an innovative culture of operation

Yvonne Brennan, Principal, The Inspiration Room, **University of Technology Sydney**

10.30 Morning tea

EDUCATION AND TRAINING

11.00 **What world will our children graduate into and how can we prepare them for it?**

- The global employment market and anticipated changes
- Innovative educational approaches in teaching and learning theory
- How do we measure up globally on the education and qualifications front
- Sasha Jovanovic, Education Expert, **Commonwealth Bank Foundation**, Thought Leader, **The Centre for Skills Development**

11.40 **Measuring the impact of the productivity agenda**

- Investing in education and the affects on future GDP predictions
- The separate contributions from reforms at the early childhood, schools and tertiary stages of education

Chris Murphy, Principal, Government Advisory Services, **KPMG Econtech**

12.20 Lunch

POLICY DEVELOPMENT

1.30 **Australia's population position and economy over the coming decades**

- The shift from traditional economic power houses in the asia-pacific region to emerging global players: how will Australia measure up?
- Issues facing various industry sectors including health, infrastructure, education and training and ICT: why we need to invest in our population from all angles
- Innovation as a key aspect of the solution to the population conundrum

John Evans, Associate Professor, Actuarial Studies, & Head of School, Actuarial Studies, **The University of New South Wales**

2.10 **CASE STUDY**

Role of policy framework to support research, discovery and the delivery of biotech

Ian Thomson, Managing Director, **Amgen Australia and New Zealand**

2.50 Afternoon tea

GLOBAL ECONOMIC CHALLENGES

3.10 **Surviving in a resource-scarce world**

- Exploring alternatives to traditional energy and resource consumption
- Encouraging innovative strategy in tackling climate change issues
- "The climate friendly" market as the new investment frontier

Corporate Partnership Manager, **Climate Friendly**

3.50 **Asia-pacific economic competition**

- Looking beyond traditional wealth generation
- Learning from our neighbours
- Weaknesses and strengths of current economic practice
- Innovating wealth generation for future generations

Benjamin Pelentsov, Senior Financial Adviser, **Australian Central Credit Union**

4.30 **Growth through unconventional Wisdom**

- A new perspective on innovation driving future success after the global financial crisis.
- New methods and tools that can be applied across industry sectors
- Results from collaboration within successful companies and across industry sectors

Allan Ryan, Executive Director, **The Hargraves Institute**

5.15 Closing remarks from chair

5.20 Close of day one

DAY TWO Tuesday 12th October

8.30 Coffee

9.00 Opening remarks from Chair

TOWARDS A DIGITAL ECONOMY

9.10 The digital economy

- Shifts in the digital world of innovative hardware
- Low cost – low risk technologies: the potential for emerging business
- An over view of digital trends and potential outcomes over the coming decade and how these will drive innovation

Peter Williams, CEO, **Deloitte Digital**

9.50 Cloud computing and infrastructure virtualisation

- Mobility in the cloud and potential for increases in productivity
- The business case for embracing a new wave of IT technologies
- The risk of falling behind and becoming obsolete or counterproductive as an organisation

NICTA (invitation extended)

10.30 Morning tea

SOCIAL TECHNOLOGY

10.50 E-Health International case studies

- E-Health roll outs across OECD countries in Europe and North America: What works and what doesn't?

Klaus Boehncke, Consultant, **Booz&Co**

11.30 The social technology mindset

- How and why a new generation is adjusting to a different communication mindset.
- How social technology is taking over business

12.10 CASE STUDY

New products in the digital landscape

- Case study: How The Punch online magazine generated over a million page impressions a month after its first year. The importance of simplicity at start-up, trend spotting, and connecting with customers through social media.

Paul Colgan, Managing Editor,
The Punch News Magazine

1.00 Lunch

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2.00

PANEL DISCUSSION

The future of social media

- Upcoming technological developments and how they will impact our lives
- Developing industries in social media
- Social and ethical implications of a more 'wired' globe

Please check website for panellists

IP AND PATENT ISSUES

2.30 CASE STUDY

The CSIRO WLAN Story

- Anticipating change and seeking potential
- Australian initiative for worldwide impact

John O'Sullivan, Project Leader, **CSIRO**

A 15-year old CSIRO patent on wireless LAN technology could rake in billions of dollars in ongoing royalties from international companies like Microsoft, Intel, Dell, HP, Toshiba and even Nintendo.

3.30 Patent laws

An overview of current Australian and global regulatory systems in relation to patents, trade marks and intellectual property

4.05 Closing remarks from the chair

4.10 Close of conference and afternoon tea

ABOUT SOME OF OUR SPEAKERS:



Bianca Nogrady, Author, **The Sixth Wave**

Bianca Nogrady is a freelance science and medical writer and broadcaster whose work has appeared in publications such as Scientific American, New Scientist, The Australian, ABC Science Online, ABC Health and Wellbeing, Australian Doctor, G magazine and the Swinburne University magazine. She has also been heard on radio stations around the country talking about the latest in New Scientist magazine. She is the co-author of the book *The Sixth Wave* which analyses significant waves of human innovation, from the wheel and printing press to the industrial revolution, the communications age and beyond.



Benjamin Pelentsov, Senior Financial Adviser, **Australian Central Credit Union**

At the early age of only 29, Benjamin has already been a top tier financial advisor for over three years. Brokering and managing portfolios nationally in the millions of dollars, Benjamin is about to embark on his latest challenge of becoming one of only a handful of Australian financial advisors to hold a Certified Financial Advisor charter, becoming internationally recognised as a leader in his field. A regular feature of seminars and workshops on investment and superannuation, Benjamin is a passionate advocate of economic and financial innovation with particular emphasis on wealth generation in the Asia-Pacific region.

For more speaker information please visit our website www.informa.com.au/innovation

