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Professor and Founder  
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Göran Roos is Chairman of VTT International, Honorary Professor at Warwick Business School in the UK, Visiting Professor of Intangible Asset Management and Performance Measurement at the Centre for Business Performance at Cranfield University and Senior Advisor, Asia Pacific at Aalto Executive Education Academy.

Göran currently is Professor of Strategic Design at Swinburne University of Technology. He has been Visiting Professor of Innovation Management and Business Model Innovation at VTT Technical Research Centre of Finland [where he still holds the title of Professor], part-time visiting Intellectual Capital Adjunct at Melbourne Business School, Mt. Eliza Centre for Executive Education and part-time Industrial Professor of Strategy and Internationalisation at the Norwegian School of Management in Oslo. He has also been a Visiting Research Associate in technology-based business development at the Institute for Policy Science located at the University of Saitama Campus Kita-Urawa, Japan and in Biotechnology at the Swedish University of Agricultural Sciences in Uppsala, and in Intellectual Capital at Henley Management College.

Göran is the founder or co-founder of several companies in many countries and is presently the Managing Director for Intellectual Capital Services Ltd and he has worked as a consultant in 50 countries and has served in management positions in several European and US-based corporations and presently sits on several corporate advisory boards.

Göran is one of the founders of modern intellectual capital science and a recognised world expert in this field and a major contributor to the thinking and practice in the areas of strategy and innovation management as well as industrial and innovation policy.

Göran is the author and co-author of over one hundred books, book chapters, papers and articles on Intellectual Capital, Innovation Management, Strategy and Industrial Policy many of which have been recognised with awards.

Göran was named one of the 13 most influential thinkers for the 21st Century by the Spanish business journal "Dirección y Progreso" and have been appointed Thinker in Residence by the South Australian Premier for the period commencing 2011.