Award for the
Best Entrepreneurial Educator of the Year
2004

WINNER:

Professor Kevin Hindle
Professor of Entrepreneurship, Australian Graduate School of Entrepreneurship
Swinburne University of Technology

The Hon Peter McGauran MP, Minister for Citizenship and Multicultural Affairs, presented the Award at a gala dinner at the Shangri-la Hotel, Sydney on Thursday, 18 November 2004.

Purpose
To recognise the importance of education in the process of developing and nurturing entrepreneurs; and to showcase best practice in entrepreneurial education.

Criteria for Assessment
1. Effective involvement of industry in the design, implementation and evaluation of entrepreneurial educational activities.
2. Encouragement of students in the practice of entrepreneurship.
3. Is the educator’s work a model for others?
4. Demonstrable outcomes of the educator’s work – development by students of new products, processes or services.
5. Has the educator’s work made a difference to the attitudes, self esteem, behaviour, life chances, values and employment outcomes of their students?

Note your diary – applications for next year’s Award will be called in May 2005.

MAJOR SPONSORS

18 November 2004
Professor Kevin Hindle is Professor of Entrepreneurship at the Australian Graduate School of Entrepreneurship, Swinburne University of Technology. He is a researcher, educator and management consultant, whose variety of expertise and interests embrace many aspects of managing in conditions of uncertainty. His research, teaching, managerial and consulting work focuses on entrepreneurial business planning but includes: investment evaluation (especially in the field of venture capital), market and financial modelling, change management, organisational design, corporate strategy and management training. Applying leading-edge research to practical problems, he has initiated and developed new ventures and worked for organisations large and small, public and private, Australian and international.

As a long-serving educator, Professor Hindle has developed and taught marketing, finance, organisational behavioural and entrepreneurship curricula for a range of award and executive development programs in Europe, Asia and America as well as Australasia. He has taught in the Helsinki School of Economics and Business Administration’s executive MBA program. He has held visiting professorships in entrepreneurship at Baylor University (Texas), at INSEAD (Fontainebleau, France), the University of St Gallen (Switzerland) and was the inaugural visiting professor at the First Nations University of Canada (Regina, Saskatchewan). He is co-author of two textbooks on entrepreneurship. In 2004 he won the Academy of Management Entrepreneurship Division and McGraw Hill Innovation in Entrepreneurship Pedagogy Award. This is the highest honour for entrepreneurship education in the United States. Professor Hindle is the first non-American ever to win it. As a researcher, he has authored over 50 peer-reviewed publications in a range of respected international journals and conference proceedings. He is Australian Project Director of the Global Entrepreneurship Monitor (GEM), the world’s largest entrepreneurship research initiative. He has a strong network of collaborations and personal friendships among leading entrepreneurship scholars and practitioners throughout the world and has a track record of substantial fundraising for entrepreneurship research. His current teaching, research investigations and PhD supervisions are dominated by four fundamental questions: (1) How do you measure the value of an innovation process? (2) What factors influence and explain the decision to invest in a new venture? (3) What distinguishes Indigenous entrepreneurship from ‘mainstream’ entrepreneurship? (4) How do you teach entrepreneurship?

Professor Hindle has consulted on entrepreneurship policy to both State and Federal governments and several international universities, government organisations and corporations. He is a ministerially appointed foundation member of Australia’s National Innovation Awareness Council. The unifying theme of all his work is to develop and execute constructive, internationally relevant research whose findings can be used to enhance the teaching and development of ethical entrepreneurs in Australia and the world.

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