

The Business/Higher Education Round Table proudly presents

# Innovative Australia Summit 2010

Realising Australia's competitive future

11<sup>th</sup> & 12<sup>th</sup> October 2010, The Rendezvous Hotel, Melbourne

*"We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction."  
Bill Gates, Chairman, Microsoft Corp.*

Despite an enormous amount of innovative thinking in Australia, questions remain as to how this can be transferred into action.

Will Australia remain internationally competitive?

Are we in touch with global developments?

what challenges will your business face over the next ten years?

The **Innovative Australia Summit 2010** will address these questions with particular emphasis on current cutting edge developments in the Australian and global innovations landscape. Offering a rare and valuable insight into the current and future achievements of research and development bodies as well as private initiatives from established enterprises.

The **Innovative Australia Summit 2010** will provide a strong focus on how Australia can and is navigating through the global challenges of the future. Join this summit today to be part of the impetus needed to ensure Australia remains competitive.

**Some of the questions you will examine at the Innovative Australia Summit 2010 will include:**

- What are the trends in innovative initiatives?
- How is your industry changing?
- Will your organisation maintain relevance over the next decade?
- What do we need to do to ensure competitiveness across our region and across the globe?
- Who are the emerging players and who will be the major players in the future?

[www.informa.com.au/innovation](http://www.informa.com.au/innovation)

**Analyse innovation across 4 key industries:**

- Health
- Education & training
- Infrastructure
- Communications & media

Speakers will include representatives from government, research bodies, higher education & corporate Australia.

**Topics for debate will include:**

The future of today's investment in innovation  
Current innovations & the next decade of change  
Surviving in a resources-scarce world  
The age of 'open' business  
Generational change & business expectations  
Predicting markets, population, demand & demographics

**Book your place by 30<sup>th</sup> July 2010 and save \$200.00. See overleaf for details.**

For more information on the programme and about speaking opportunities please contact the Conference Manager, Yasamin Alttahir on (+61 2) 9080 4325 or [Yasamin.alttahir@informa.com.au](mailto:Yasamin.alttahir@informa.com.au)